

Report on Guest lecture on Basics of IPR

Intellectual Property Rights (IPR) Cell of the college organised a 2022 Guest Lecture on February 28 th on the topic “Basics of IPR” . Dr.Gouri Gargate is an Asst. Professor, IP law and Management, IIT Kharagpur, West Bengal, India.

Dr. Gouri Gargate PhD- IIT Bombay, LLM (IPR)-Gold medal, LLB, M.Sc.(Industrial Microbiology)-Gold medal, Registered Patent Agent,

Some of her Teaching subjects are: Technology transfer, IP management, IP strategy, Patent law, Patent searching and drafting, Comparative trademark law, Trademark and Industrial design.

Having around 23 years, Prof. Gargate has led and executed numerous innovative projects in academics as well as industry as an IP teacher, researcher, consultant, information scientist, and patent attorney. At present the research group under her is focused on research topics like IP evaluation, patent pooling, policy, technology transfer.

The guest lecture was organised for MBA I year students of the college. The event conducted on Microsoft Teams at 11.30 AM . Around 68 participants attended the Guest lecture.

Dr.Gouri Gargate explained the meaning of Intellectual Property Rights and Types of IPR with examples and she briefly highlighted about various Acts related. The session was very informative for students. Students participated and clarified their doubts in Question answer session.

IPR-Guest lecture-Dr. Gouri Ashok- 28/2/2022

13:22

Request control

Participants

Type a name

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In this meeting (67)

Mute all

Kavitha Lal, Organizer

003 Pochampally Mamatha (...), On hold

024 srikanth naik (Guest), Meeting guest

025-shashi kumar (Guest), Meeting guest

088 Sriharshitha (Guest), Meeting guest

Pallavi Reddy (Guest), Meeting guest

002 D Reetuparna (Guest), Meeting guest

004 Poomima Mundada (Guest), Meeting guest

010-Pooja Mundada, Meeting guest

11:27
28-02-2022

Manali Bose

IPR CELL -BVC

The College has initiated the formation of the IPR CELL to encourage research and provide a conducive environment for Researchers. The Cell aims to create awareness about IPR among the stakeholders of the institution. It works in close coordination with Research Cell of the college

FUNCTIONS OF THE CELL

- To create awareness by informing the faculty and students of the college about Intellectual Property Rights (IPR).
- To advise and guide faculty and students on the importance of IPR.
- To conduct workshops, activities and training programs on IPR.
- To provide guidelines on applicable laws and regulations regarding IPR.

INTELLECTUAL PROPERTY

IDEA, TRADEMARKS, PATENT, BRANDS, LICENSING, PROTECTION, COPYRIGHT, CREATION, NOVELTY, AUTHORSHIP, INVENTION, TM

IPR-Guest lecture-Dr. Gouri Ashok- 28/2/2022

17:17

Request control

In this meeting (76)

Mute all

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Pallavi Reddy (Guest), Meeting guest

vijay kumar 050 (Guest), Meeting guest

002 D Reetuparna (Guest), Meeting guest

004 Poomima Mundada (Guest), Meeting guest

010-Pooja Mundada, Meeting guest

022 Hema Mallamari (Guest), Meeting guest

023 Ramva Hasini (Guest), Meeting guest

11:31
28-02-2022

Manali Bose

ADDRESS BY THE RESOURCE PERSON

Prof. (Dr.) GOURI ASHOK GARGATE

IIT Kharagpur

IPR-Guest lecture-Dr. Gouri Ashok- 28/2/2022

00:07

Request control


Unmute (Ctrl+Shift+M)

Basics of IPR.pdf

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1 of 28

Basics of IPR



Prof. Gouri Gargate
IIT Kharagpur
Feb 28, 2022

Intellectual Property in academia

goun

Windows taskbar: File Explorer, Edge, Teams, Settings, Word, PowerPoint, Outlook, Chrome, Firefox, VLC, Zoom, OneDrive, Mail, Calendar, Photos, Music, Videos, System tray: Network, Volume, ENG, 11:36, 28-02-2022

IPR-Guest lecture-Dr. Gouri Ashok- 28/2/2022

00:57

Request control

OP +75

059 BVS pra...

Participants


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Share invite

In this meeting (80) Mute all

- Kavitha Lal, Organizer
- 003 Pochampally Mamatha (...), Meeting guest, On hold
- 024 srikanth naik (Guest), Meeting guest
- 088 Sriharshitha (Guest), Meeting guest
- vijay kumar 050 (Guest), Meeting guest
- 002 D Reetuparna (Guest), Meeting guest
- 004 Poornima Mundada (Guest), Meeting guest
- 010-Pooja Mundada (Guest), Meeting guest
- 011-Naziya Begum (Guest), Meeting guest

Basics of IPR



Prof. Gouri Gargate
IIT Kharagpur
Feb 28, 2022

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IPR-Guest lecture-Dr. Gouri Ashok- 28/2/2022

00:57 Request control

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Basics of IPR

Prof. Gouri Gargate
IIT Kharagpur
Feb 28, 2022

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- 011-Naziya Begum (Guest) Meeting guest

11:37 28-02-2022

IPR-Guest lecture-Dr. Gouri Ashok- 28/2/2022

02:10 Request control

059 BVS pra... +76

Intellectual Property

```

graph TD
    Property --> Tangible
    Property --> Intangible
    Tangible --> Movable
    Tangible --> Immovable
    Intangible --> Intellectual Property
    Intellectual Property --> Industrial Property
    Intellectual Property --> Copyright and Related Rights
    Intellectual Property --> Protection of Plant Varieties
    Intellectual Property --> Traditional Knowledge
    Industrial Property --> Patents
    Industrial Property --> Trademarks
    Industrial Property --> Industrial Design
    Industrial Property --> Layout Design of IC
    Industrial Property --> Geographical Indication
    Industrial Property --> Trade Secret
    Patents --> Product
    Patents --> Process
    Patents --> Utility
    Trademarks --> Service Mark
    Trademarks --> Collective marks
    Trademarks --> Well-known marks
    
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- 010-Pooja Mundada (Guest) Meeting guest

11:38 28-02-2022

IPR-Guest lecture-Dr. Gouri Ashok- 28/2/2022

03:35 Request control

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Intellectual Property

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- 007 - Deekshitha Patlori
- 009 M.Mayank jain (Guest) Meeting guest
- 010-Pooja Mundada (Guest) Meeting guest

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11:40 28-02-2022

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08:58 Request control

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- 007 - Deekshitha Patlori
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- 010-Pooja Mundada (Guest) On hold Meeting guest

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11:45 28-02-2022

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- 002 D Reetuparna (Guest) Meeting guest
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- 010-Pooja Mundada (Guest) Meeting guest
- 010-Pooja Mundada (Guest) On hold

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11:58 28-02-2022

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33:27

Request control

Manali Bose Achutamba ... 21391047A... +69

Participants

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024 srikanth naik (Guest) Meeting guest

Pallavi Reddy (Guest) Meeting guest

vijay kumar 050 (Guest) Meeting guest

002 D Reetuparna (Guest) Meeting guest

004 Poornima Mundada (Guest) Meeting guest

007- Deekshitha Patlori Meeting guest

009 M. Mayank Jain (Guest) Meeting guest

12:10 28-02-2022

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35:34

Request control

Manali Bose Achutamba ... 21391047A... +67

Participants

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In this meeting (72)

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Pallavi Reddy (Guest) Meeting guest

vijay kumar 050 (Guest) Meeting guest

002 D Reetuparna (Guest) Meeting guest

004 Poornima Mundada (Guest) Meeting guest

007- Deekshitha Patlori Meeting guest

009 M. Mayank Jain (Guest) Meeting guest

12:12 28-02-2022

37:35

Request control



Manali Bose



Achutamba ...



21391047A...



+68



Participants

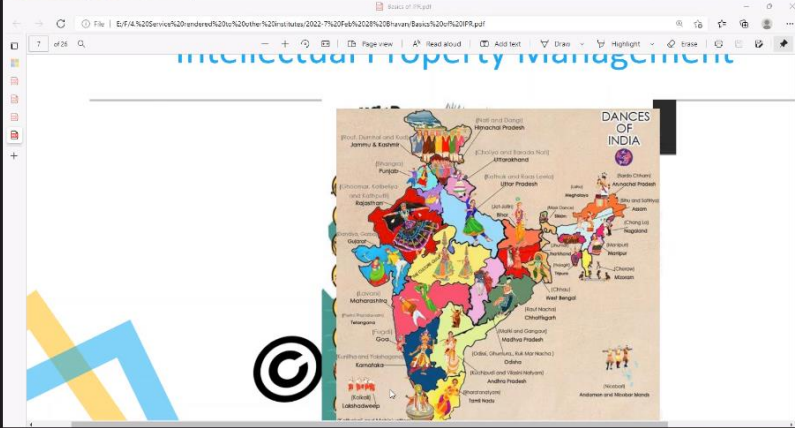
Type a name

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In this meeting (73)

Mute all

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- 003 Pochampally Mamatha (Guest) Meeting guest
- 024 srikanth naik (Guest) Meeting guest
- Pallavi Reddy (Guest) Meeting guest On hold
- vijay kumar 050 (Guest) Meeting guest
- DR. 002 D Reetuparna (Guest) Meeting guest
- OM. 004 Poornima Mundada (Guest) Meeting guest
- DP. 007 - Deekshitha Patil Meeting guest
- DJ. 009 M. Mayank Jain (Guest) Meeting guest On hold



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47:34 Request control

Unmute (Ctrl+Shift+M)

Meeting 8m 21s Recorded by: Kavi...

007- Deekshitha Patlori (External) 12:14 Geographical Indication

052 Immaculate Caren Vincent BBA 1A (Guest) 12:14 Copyright Act, 1957

105 Dp Sravya (Guest) 12:14 Copyright

007- Deekshitha Patlori (External) 12:14 Traditional knowledge

Type a new message

gouri

IP is everywhere
Prof. Gouri Ashok

© TM

12:24 28-02-2022

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38:13 Request control

Meeting chat

Meeting 13m 24s Recorded by: Kavi...

Meeting 8m 21s Recorded by: Kavi...

12:02 Recording has stopped. Saving recording...

007- Deekshitha Patlori (External) 12:14 Geographical Indication

Last read

052 Immaculate Caren Vincent BBA 1A (Guest) 12:14 Copyright Act, 1957

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Intellectual Property Management

DANCES OF INDIA

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12:14 28-02-2022

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49:08 Request control

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- Pallavi Reddy (Guest) Meeting guest
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- 009 M. Mayank Jain (Guest) Meeting guest

Flipkart
Intellectual Property
Google
Apple
Microsoft
Mahindra
OLA
Reliance
OYO
TESLA
Gouri Ashok

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53:08 Request control

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- 009 M. Mayank Jain (Guest) Meeting guest

Google

- HQ- Mountain View, California
- Corporate restructuring of Google on October 2, 2015
- Revenue- \$ 161.90 Billion (2019)

Prof. Gouri Ashok

Stanford University

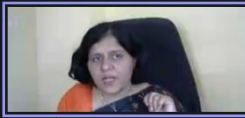
Source- Entrepreneurship & IP strategy
Free online course

56:12

Request control



Leave



vijay kumar ...



Manali Bose



110 - Bhask...



+66



Participants

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In this meeting (71)

Mute all

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- 007 - Deekshitha Patlori, Meeting guest
- 009 M. Mayank Jain (Guest), Meeting guest

Roadmap for patent creation
Free online course

Entrepreneurship & IP strategy
Free online course

Thank you

Gouri Gargate
ggouri2012@gmail.com
gouri@rgsolpi.itkgp.ac.in

Free Online Course
AICTE approved FDP course
2.5 hrs / week

Entrepreneurship and IP strategy
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Registration link
https://onlinecourses.notes.ac.in/topic1_gg02/grouse/

IPR-Guest lecture-Dr. Gouri Ashok- 28/2/2022

01:00:05

Manali Bose 110 - Bhask... On hold +61

Meeting chat

052 Immaculate Caren Vincent BBA 1A (Guest) 12:33
Thank you ma'am

12:36
<https://forms.gle/7WmRNyY2X7Tenv2XA>
STUDENTS FILL FEEDBACK FORM

Type a new message

IPR-Guest lecture-Dr. Gouri Ashok- 28/2/2022

58:05

gouri

Meeting chat

12:14
Geographical Indication

052 Immaculate Caren Vincent BBA 1A (Guest) 12:14
Copyright Act, 1957

105 Dp Sravya (Guest) 12:14
Copyright

007- Deekshitha Pattori (External) 12:14
Traditional knowledge

Last read

052 Immaculate Caren Vincent BBA 1A (Guest) 12:33
Thank you ma'am

Type a new message