Guest Lecture Report

Department of Management Studies

Guest lecture was organized by Department of Management studies for MBA first year students on 11^{th} Feb 2021. The Guest speaker was Ms. Indrani Dwarampudi Founder & CEO, Berry Ads & Branding. The topic for the guest lecture was " **Issues and Challenges of Women Entrepreneurs in startups**".

Around 110 participants were there in the guest lecture. She focused on the challenges faced by women entrepreneurs in general and suggested various inputs for the students who are aspiring to be entrepreneurs. She answered various queries raised by the participants. The event was very informative for the students.









