Report

BIIC National Webinar on 'How to Become a Successful Entrepreneur – Skills, Behavior and Attitude Needed'.

Zoom Platform – 26th February 2022 @ 2:30pm

Bhavan's Institution's Innovative Council (BIIC) and the ED Cell organized a National Level Webinar on How to Become a Successful Entrepreneur – Skills, Behavior and Attitude Needed'. The Webinar was conducted online on Zoom platform at 2:30pm on 26th February 2022. There were 230 registrations for the event, out of which we had 135 participants. The speaker for the day was Mr. Sarfraz Hasan, Group Director and Co-founder of Ureka Education Group UK.

Mr. Sarfraz is currently the Director of Ureka Education Group which he cofounded in London in 2014. Ureka has offices in Oxford, UK, Lyon, France, Dubai and UAE, a social Entrepreneurship Centre in India and a Research Institute in France. The primary reason for him to make time for his mentor role from his busy schedule is his passion for Youth Development and keen interest in working with students.

The session started at 2:30 pm with the Principal Prof.Y. Ashok, Vice Principal and President IIC Mrs. B. Niraimati and the speaker Mr. Sarfraz Hasan joining us along with the BIIC Coordinator, Mrs. Ashwini and BIIC Member Mrs. Annie Christina B and Coordinator of the ED Cell Mr. Thirmal Rao and all the participants comprising of young entrepreneurs, businessmen and students from Bhavan's Vivekananda College and other parts of the country.

Mrs. Annie Christina. B, member of BIIC was the host for the session, and started by welcoming the speaker and all the participants on board. Mr. Tirmal Rao Coordinator of ED Cell, addressed the participants, after which the Vice Principal spoke a few words, and then the Principal Prof. Y. Ashok greeted the participants. Then it was time for the session to be handed over to the speaker, Mr. Sarfraz Hasan. He started the session by thanking the principal and the college for inviting him and expressed his interest, and enthusiasm in addressing the young entrepreneurs who were eagerly waiting to listen to him. He started off by interacting with the participants about entrepreneurship. It was a very lively, interactive, and fruitful session where Mr. Sarfraz spoke about how to become a successful entrepreneur and the skills, behaviour, and attitude needed for it. He guided the participants in various aspects of entrepreneurship, and how communication skills, and creativity in finding solutions is the key for a successful entrepreneur. Also, he spoke about the ideal behaviour needed to become a successful entrepreneur, which included a positive mindset and being hardworking. Lastly, he emphasized on the kind of attitude one should possess to become a successful entrepreneur, which is, to start a small or big start-up which will automatically inculcate the required skills, behaviour, and attitude in the person. It was indeed a very enriching session, where all the participants had many takeaways.

Following this, we had the question-and-answer session, where many participants came up with questions for which the speaker, Mr. Sarfraz, patiently answered.

To end the program, we had the vote of thanks, given by Mrs. V. Ashwini, coordinator BIIC. The session came to an end at 4:20 p. m.





