

World Intellectual Property Day – 26th April 2022

Organized
by
IPRCELL,BVC
In association with Bhavan's IIC.
A Report

Date : 26th April

2022 Venue : MBA

Block Time: 9.15 am

Audience: Faculty and students of BVC.

As a part of celebrations, various events were organised by IPR Cell of the college in association with Bhavan's IIC. The events are conducted in blended mode on 26th April

2022. The events organised by IPR Cell BVC in association with Bhavan's IIC:

- Guest lecture by Ms. Sailaja Sarvepalli, Founder & Managing Director of Sailaja Sarvepalli & CO., IPR Legal services firm. 79 students were present for the guest lecture along with faculty of BVC. (offline mode)
- E poster presentation: 76 teams (2 students per team) participated (online)
- EQ Quiz: 56 Students (Individual event) participated in the quiz. (online)

World

Intellectual Property Day was organised in the college by Intellectual Property Rights Cell, BVC, on 26th April 2022 in MBA Block Seminar Hall at 9.15 am.

The principal, Prof. Y. Ashok along with Ms. Sailaja, the Guest speaker and Dr. K. Anuradha, Co-ordinator Research, Consultancy and Extension committee were greeted warmly by the eager students and staff in the audience

The session commenced with the welcome address of Dr. Kavitha Lal, coordinator, IPR Cell. She highlighted the functions of the cell and the importance of the day.

This was followed by the speech of the principal, Prof. Y. Ashok. He stressed on the importance of being educated about the Intellectual Property Rights.

Dr. Anuradha, Co-ordinator Research, Consultancy and Extension committee delivered her speech on the importance of creative endeavours which justifies intellectual properties we are bestowed with. She urged the students to associate themselves with creative work.

As a part of celebrations the following faculties are Recognition and appreciation for the faculty for patent publications:

Mr V Selva Kumar, Assistant Professor, Department of Mathematics & Statistics, BVC: Sales Decision System using Probability theory published on 19/6/2021.

Mr. Bhaskar Nimrgahatam, Assistant Professor, Department of Computer Science, BVC : Smart Agriculture Using Sensors in IOT. Published on 1/10/2021.

Mr. Bhaskar Nimrgahatam, Assistant Professor, Department of Computer Science, BVC and

Mr. Ramana , Assistant Professor, Department of Computer Science, BVC: VSN framework Interest of Things (IOT), for Energy Efficient and Reliable Sustainable Agriculture Production. Published on 3/12/2021

Dr. K Anuradha, Head Department of Microbiology, BVC and Ms. S Chaitnaya Kumari, faculty Department of Microbiology: Method of Processing for Handmade paper published on 3/12/2021.

Ms. P Rajni Assistant Professor, Department of Mathematics and Statistics, BVC: Mathematical Learning Analytics and Modelling for Academic Performance Status Report Published on 11/2/2022.

Dr. N Chandan Babu Assistant Professor, Department of Mathematics and Statistics, BVC: A Machine Learning Approach to Study the Mental Health of Humans published on 11/3/2022.

As a part of the celebrations, Guest lecture by Ms. Sailaja Sarvepalli, Founder & Managing Director of Sailaja Sarvepalli & CO., IPR Legal services firm was the resource person for the day..

The faculty members who published their patents were felicitated by the Principal and Dr. K. Anuradha which was followed by brief presentations of their research work.

The guest speaker of the session Ms. Sailaja Sarvepalli, started her session by explaining Intellectual properties and the rights related to each. She went on to discuss in detail the different Intellectual Property Rights like Patents, Trademarks, Copyrights and Industrial Designs. She illustrated with relevant recent success stories and case studies.

The offline session came to an end by a warm vote of thanks by Mrs. Sreemathi Raghunandan, member, IPR Cell.

E Quiz was organised online on Microsoft teams platform on 26th April 2022, 56 Students (Individual event) participated in the quiz.

E poster presentation received an overwhelming response of 76 teams consisting of 2 students per team.

Eposter presentation winners:

First prize:

1. Mounika Mandla, 2. Sumanth of BBA 2nd year.

Second Prize

1. Gayatri Mehta, 2. Vedika Gupta of BA 1st year

EQuiz winners:

First Prize : G Gyanendra Kumar, BCOM HONS

2nd Second Prize : Immaculate Caren Vincent BBA

1st Third Prize: VS Sathwik BSC(HDS) I YEAR



