

## Activities 2019-20

### Report on IPR Awareness Drive organized by the IPR, Cell BVC

On 28th of December 2019, an exhibition was organized by IPR Cell, BVC to spread the awareness regarding **Intellectual Property Rights** and its applications in various domains in different forms. The UG students of the college made relevant posters and gave informative presentations with adequate examples.

Many students could benefit from the information provided by exhibition. Principal, Prof Y. Ashok and the staff members attended and appreciated the conduct of the exhibition. Students and faculty enthusiastically gave feedback about the posters which conveyed detailed information regarding the parameters dealing with protection of the IP (Intellectual property). The event has been rated as well organized, appropriately structured, and elaborately explained by the presenters. Many faculty members have encouraged the student participants to explore further the details in terms of the case studies, and plan to organize interactive sessions based on the IPR.





## Guest Lecture on "IPR in India" - 28-8-2019

The IPR cell, BVC in collaboration with Department of Political Science, BVC has organised a guest lecture on "IPR in India" by a distinguished speaker, Prof. G B Reddy, who is an acclaimed faculty of Law from Osmania University.

The lecture was organized in the Seminar Hall, MBA Block at 12pm for the students. It was an informative session. The speaker enlightened the gathering with loads of information about the concept of Intellectual Property exemplifying with the works of acclaimed authors and other famous personalities. He discussed the different types of IPR such as Patents, copyrights, trademarks, tradename, Geographical Indication to emphasize that IPR does not mean only patents.

Sincere participations by students and staff made the session more interesting and educative.

With due gratitude conveyed to the speaker the session ended in success.

