

## Activities 2020-21

### Webinar conducted on 19<sup>th</sup> July 2021

A Webinar on **Role of IP- Protection in Technology Start ups** was conducted by IPR Cell, BVC in collaboration with the ICC, BVC on 19th July 2021 on Zoom platform.

The session started with the warm and educative welcome note by the convenor of the webinar and coordinator of IPR Cell, BVC, Dr. Kavitha Lal. It was followed by an address by Principal, BVC, Prof.Y. Ashok. His warm words created the ambience for the speakers to begin their sessions. Mrs.S.Anju , Assistant Professor, Department of Microbiology and Mrs.Sreemathi Raghunandan, Assistant Professor, Department of Commerce, gave informative lectures on Intellectual Property (IP) and the need for its protection in this digital world of innovation. Right from the difference between invention and innovation to case studies and relevant examples, the lectures enlightened the gathering adequately on the topic.

120 participants eagerly attended the webinar and participated in the question answer session. The session duly ended by the vote of thanks by Mrs. Manali Bose from Department of languages.

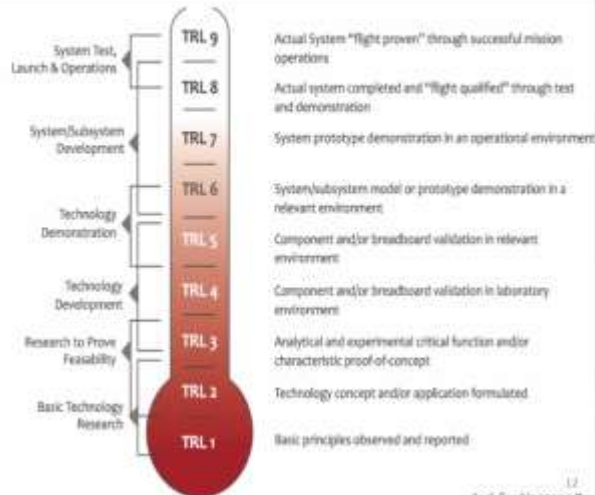
Dr. Kavitha Lal  N. CHANDAN B...  Shruti Avadhan... 

Recording



# Understanding Technology Readiness Level (TRL)

Assessing how close a technology or product is to commercialization



Participants (112)

Find a participant

- 090 - Sri Harsha
- 091 - SWETHA
- 096 - Sai Kumar
- 098 - Chendri Narasimha Anzha
- 099 - Damodhar reddy Dumpala
- 100 S.Sumanth

Invite [More All](#)

Chat

committee

From N. CHANDAN BABU to Everyone: Good morning mam

From Aja S Nair to Everyone: Thank u Anuradha mam

Who last see your message? Recording On

To: Everyone

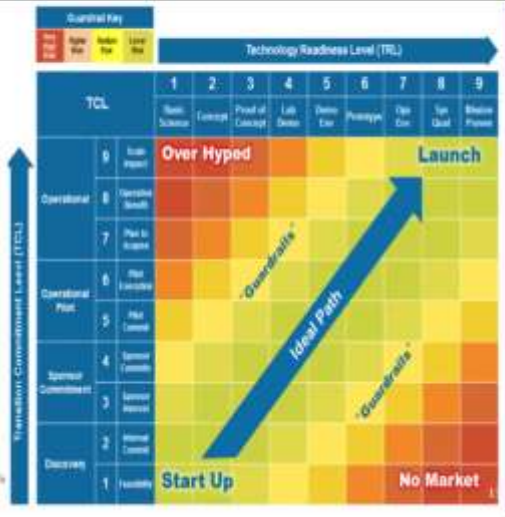
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Dr. Kavitha Lal  N. CHANDAN B...  Shruti Avadhan... 

Recording



# Transition Commitment Level



Participants (112)

Find a participant

- 096 - Sai Kumar
- 098 - Chendri Narasimha Anzha
- 099 - Damodhar reddy Dumpala
- 100 S.Sumanth
- 101 - Vasanth MBA-1
- 100 Phani Subar

Invite [More All](#)

Chat

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Zoos Meeting

Dr. Kavitha Lal | N. CHANDAN B... | Shruti Avadhan...

## Trends of IP in India

IP Filings and Economic Growth (Set list available year to 1)

Source: WIPO statistics database, last updated: 03/2021

23 July 2018  
by [Aayush Sharma \(New Delhi\)](#)

### Top Applicants

Company	Count
QUALCOMM	349
GENERAL MOTOR	203
PHILIPS	157
LG	143
SHANGHAI	111
BNIP	90
HONDA MOTOR	87
ERICSSON	71
MICROSOFT	66
SEAGINE	64
ABB	54
NIPPON STEEL	52
HUMMER	51
TOYOTA MOTOR	50
FAI	49
CSR	40
DOW GLOBAL	40
BUNGE	39
DABLER	39
INDUSTRIAL	37

Participants (113)

Chat

From N. CHANDAN BABU to Everyone: Good morning mam

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Zoos Meeting

Dr. Kavitha Lal | N. CHANDAN B... | Shruti Avadhan...

## IP Applications in India

Since 2016, 450 Startups, filed expedited startups among which 120 startups were granted patents

### Number of IPR applications during 2012 - 2018

#### IP Applications

Source: The CGPDTM Annual Report (2016-17)<sup>21</sup>

Participants (113)

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Dr. Kavitha Lal

N. CHANDAN B...

Shruti Avadhan...

## Innovation Technology Transfer Office

Facilitate research, development, collaborations and technology commercialization & provide requisite services to incubation centers, innovators, entrepreneurs, start-ups, industries and academia.

**Mission Statement of i-TTO:**

- To support and promote the technology transfer ecosystem in India.
- To enhance academia-industry collaboration.
- To protect and manage the Intellectual Property Rights resulting from R & D efforts.
- To create mechanisms for commercialization of IP through different modes.

**Services offered by i-TTO:**

- Developing linkages with R&D organizations, incubators, industries and others.
- Outreach towards technology transfer partnerships.
- Provide assistance for acquisition and adaptation of technologies.
- Conducting IP awareness and technology transfer capacity building and skill training programme.
- Mentoring Start-ups/ innovators/ entrepreneur's/ innovation set-ups to provide them with the required support for IP protection and technology commercialization.
- R&D projects among Industry, start-ups and academic institutions.

25

Participants (113)

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- 099 Damodhar reddy Dumpala
- 100 S.Sumanth
- 102 Phani Sujan
- 104 Merry L.

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Recording

Dr. Kavitha Lal

Varthya saritha...

N. CHANDAN B...

Shruti Avadhan...

## Need of the Hour...

Education pertaining to filing patents and trademarks to protect the startup's intellectual property.

Brands have to actively participate in discussions with IP law firms at every phase of development of the service or product, be it ideation, production, execution or growth phase.

Despite all the challenges, the future, however, seems promising as more and more companies realize the importance of IPR and pitfalls of trademark violation.

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**Stephen Key**, an inventor coach and author of two excellent books:

- One Simple Idea: Turn Your Ideas Into a Licensing Goldmine***
- One Simple Idea for Startups and Entrepreneurs: Live Your Dreams and Create Your Own Profitable Company.***

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**REFERENCES**

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- [2] Office of Naval Research (SBIR/STTR). A Primer on Technology Risk Management and Partnering Strategies. Defense Contractor SBIR/STTR Partnering Manual, 2008. ([http://www.navy.sbir.com/docs/Navy\\_Partnering\\_Manual\\_public\\_release.pdf](http://www.navy.sbir.com/docs/Navy_Partnering_Manual_public_release.pdf))
- [3] EUROCONTROL, E-OCVM Version 3.0, Volume 1, 2010. ([http://www.icrat.org/icrat/seminarContent/2010/European\\_Operational\\_Concept\\_Validation\\_Methodology.pdf](http://www.icrat.org/icrat/seminarContent/2010/European_Operational_Concept_Validation_Methodology.pdf))
- [4] EUROCONTROL, E-OCVM Version 3.0, Volume 2, 2010. (<https://www.eurocontrol.int/sites/default/files/publication/files/e-ocvm3-vol-2-annexes-022010.pdf>)
- [5] MITRE. Managing Research Projects. Beyond Cost and Schedule: Opportunities for Impact, 2017. (<https://www.mitre.org/sites/default/files/publications/5-managing-research-projects.pdf>)  
<http://www.ipindia.nic.in/annual-reports-ipo.htm>, <http://cipam.gov.in/iptrends/>.
- [6] <https://spicyip.com/wp-content/uploads/2018/01/IPR-Regime-in-India-Government-Initiatives.pdf>,
- [7] [https://www.google.com/search?q=Total+number+of+IPR+filings+in+India&btn=is&ved=2ahUKEwUg8fan07xAhUAo0sFHUfcDBYQ2-cCegQIABAA&oeq=Total+number+of+IPR+filings+in+India&gs\\_lcp=CgNpbWcQA1DuwBhYktAYYK3XGGgAcAB4AIABnwGIAaUj](https://www.google.com/search?q=Total+number+of+IPR+filings+in+India&btn=is&ved=2ahUKEwUg8fan07xAhUAo0sFHUfcDBYQ2-cCegQIABAA&oeq=Total+number+of+IPR+filings+in+India&gs_lcp=CgNpbWcQA1DuwBhYktAYYK3XGGgAcAB4AIABnwGIAaUj)

Participants (112)

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- 102 Phani Sujan
- 104 Merry L.

invite More All

Chat

committee

From N. CHANDAN BABU to Everyone  
Good morning mam

From Ajga & Nar to Everyone  
Thank u Anuradha mam

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Zoos Meeting

Dr. Kavitha Lal | Vartnya saritha... | N. CHANDAN B... | Shruti Avadhan...

Recording

# Thank You

*"Ethics is knowing the difference between what you have a right to do and what is right to do"*

-Potter Stewart

34

Participants (112/Anonymous)

Find a participant

- 091-SWETHA
- 096 - Sai Kumar
- 098 Chendri Narasimha Anzha
- 099 Damodhar reddy Dampala
- 100 S.Simranthi
- 100 Pnani Subar

Invite | More All

Chat

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From N. CHANDAN BABU to Everyone  
Good morning mam

From Aaga S Nar to Everyone  
Thank u Anuradha mam

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Zoos Meeting

Dr. Kavitha Lal | Vartnya saritha... | Sreemathi Ragh... | Vartnya saritha...

Recording

## COMMERCE & IPR - MEANING

- COMMERCE MEANS AIDS TO TRADE
- Location, Organization, Finance, Transportation, Logistics, Warehousing etc.
- IPR IN COMMERCE – Gives protection, sustainability, growth, diversification, multi-nationality etc.
- Access to all areas of business

Participants (108)

Find a participant

- 098 Chendri Narasimha Anzha
- 099 Damodhar reddy Dampala
- 100 S.Simranthi
- 103 Pnani Subar
- 104 Mercy L
- 106 - Priyam Gupta

Invite | More All

Chat

committee

From N. CHANDAN BABU to Everyone  
Good morning mam

From Aaga S Nar to Everyone  
Thank u Anuradha mam

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Zoos Meeting

Dr. Kavitha Lal Anju S Nair Sreemathi Ragh... Vartiya saritha...

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## E-COMMERCE TRADEMARKS – TRANSFORMATION OF COMMERCE

myatra  
make my trip  
yatra.com yatra  
Flipkart  
bookmyshow  
amazon  
img  
snapdeal  
NYKAA.com Your Beauty. Our Passion. ebay

Participants (6/6)

Find a participant

- 088 Chendri Narsimlu Anzha
- 089 Damodhar reddy Dampala
- 100 S.Sumanth
- 101 Phani Sufan
- 104 Merry L.
- 106 - Prabhat Gupta

invite More All

Chat

committee

From N. CHANDAN BABU to Everyone  
Good morning mam

From Anju S Nair to Everyone  
Thank u Anuradha mam

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Zoos Meeting

Dr. Kavitha Lal Anju S Nair Sreemathi Ragh... S. N. SURESH

Participants (10/6)

Find a participant

- 086 - Sai Kumar
- 088 Chendri Narsimlu Anzha
- 089 Damodhar reddy Dampala
- 100 S.Sumanth
- 102 Phani Sufan
- 104 Merry L.

invite More All

Chat

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Good morning mam

From Anju S Nair to Everyone  
Thank u Anuradha mam

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## Examples of copyrights

YouTube Content ID

Copyright



Works that Can be Copyrighted



Literary



Musical



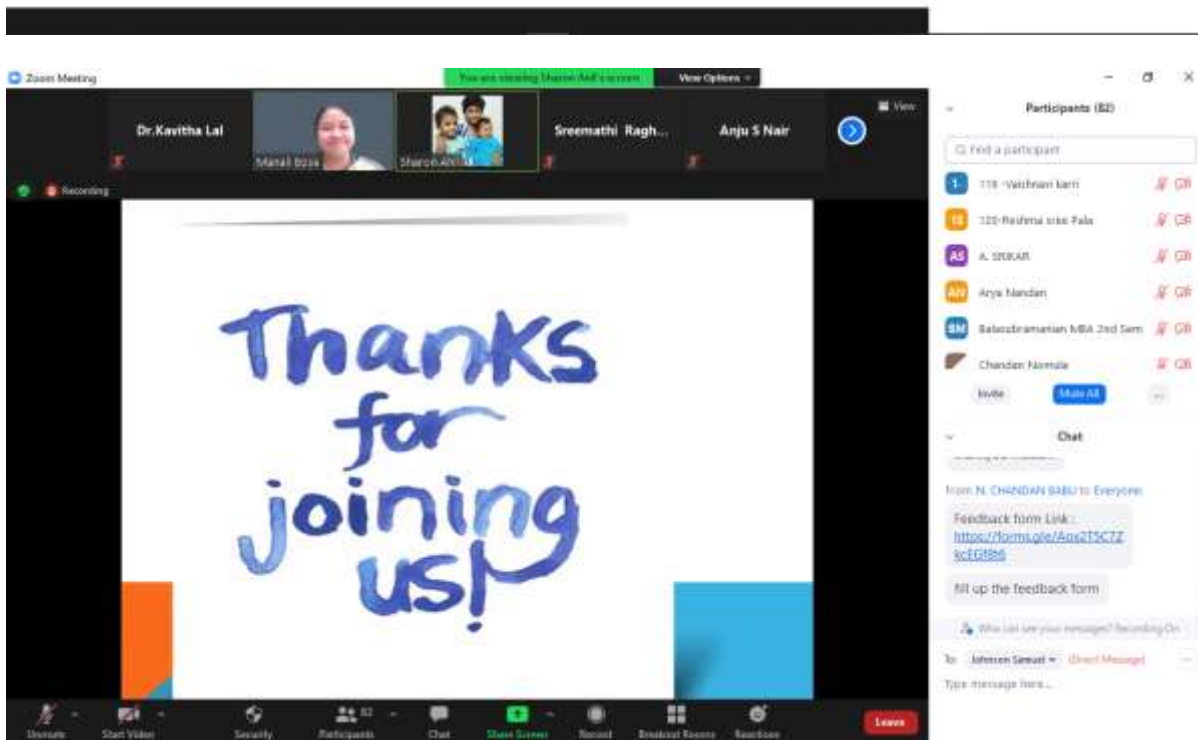
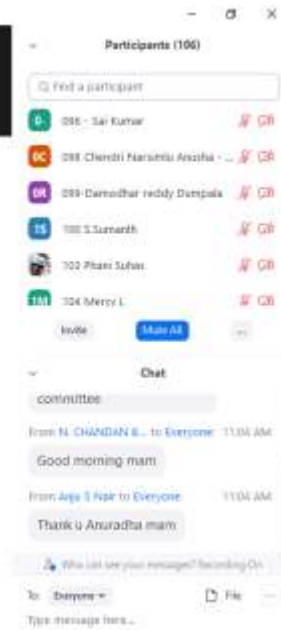
Artistic



Dramatic



Recording







## INSPIRING QUOTES ON STARTUPS

- Make mistakes faster – Andrew Grove, Intel co-founder
- We are our choices. Build yourself a great story- Jeff Bezos, Amazon Founder
- Anything that is measured and watched, improves-Bob Parsons, GoDaddy founder
- See things in the present, even if they are in the future-Larry Ellison, Oracle co-founder
- If you're going to put your product in beta – put your business model in beta with it – Jeo Kraus, Google Ventures partner



Online workshop on  
**“Intellectual Property Rights and Patent Process”**  
**21<sup>st</sup> January, 2021**

A Joint online workshop on Intellectual Property Rights(IPR) and Patent Process was organized by the Dept of Biochemistry (under DBT Star College Scheme), and IPRcell, BVC in collaboration with Rajiv Gandhi National Institute of Intellectual Property Management (RGNIIPM), Nagpur on 21<sup>st</sup> January, 2021.

The half day programme started in the morning with a webinar by Dr.BharatSuryavamshi Assistant controller, Patents and Designs, RGNIIPM, Nagpur on **“Introduction to Intellectual Property”**.Dr.Bharat’s lecture began with an introduction to Intellectual property including the different types of Intellectual property rights like exclusive rights, Territorial Rights and Licensable rights. He also explained the significance of Intellectual Property Rights with respect to avoiding duplication of research and the creation of a wide variety of intellectual goods. Dr.Bharat outlined the importance of copyrights and explained that a single product can be protected by more than one IPR. He also gave awareness on the various job prospects available after pursuing a course in IPR.

This session was followed by a webinar on **“Patent processing”** by Ms. PoojaMaulikar, Examiner of Patents and Designs, RGNIIPM, Nagpur.She explained the process and the various stages in the patent application. Ms.Pooja clearly explained the different categories of applicants, where to file a patent application, and the necessity for the jurisdiction of the patent office. Further, she also discussed the difference between physical filing of the patent and the electronic filing and listed the documents required for filing a patent application. Her talk also explained other relevant information including the size of the documents, specification of the patent, the source of biological material that are needed while filing patents.

Ms .Pooja also gave an overview of the workflow of examination procedures for patent application and the various formats that need to be completed while submitting for a patent. The resource persons also answered the questions from the participants. This programme was attended by 225 participants including students and faculty form BVC as well as other colleges in Hyderabad.






**BHAVAN'S VIVEKANANDA COLLEGE**  
 of Science, Humanities and Commerce  
 Sainikpuri, Secunderabad - 500094  
 Accredited With 'A' Grade By NAAC  
 Autonomous College, Affiliated To OU

**Department of Biochemistry**  
*Under DBT Star College Scheme*  
**& IPR Cell**  
*Welcomes you to the Joint Workshop on*

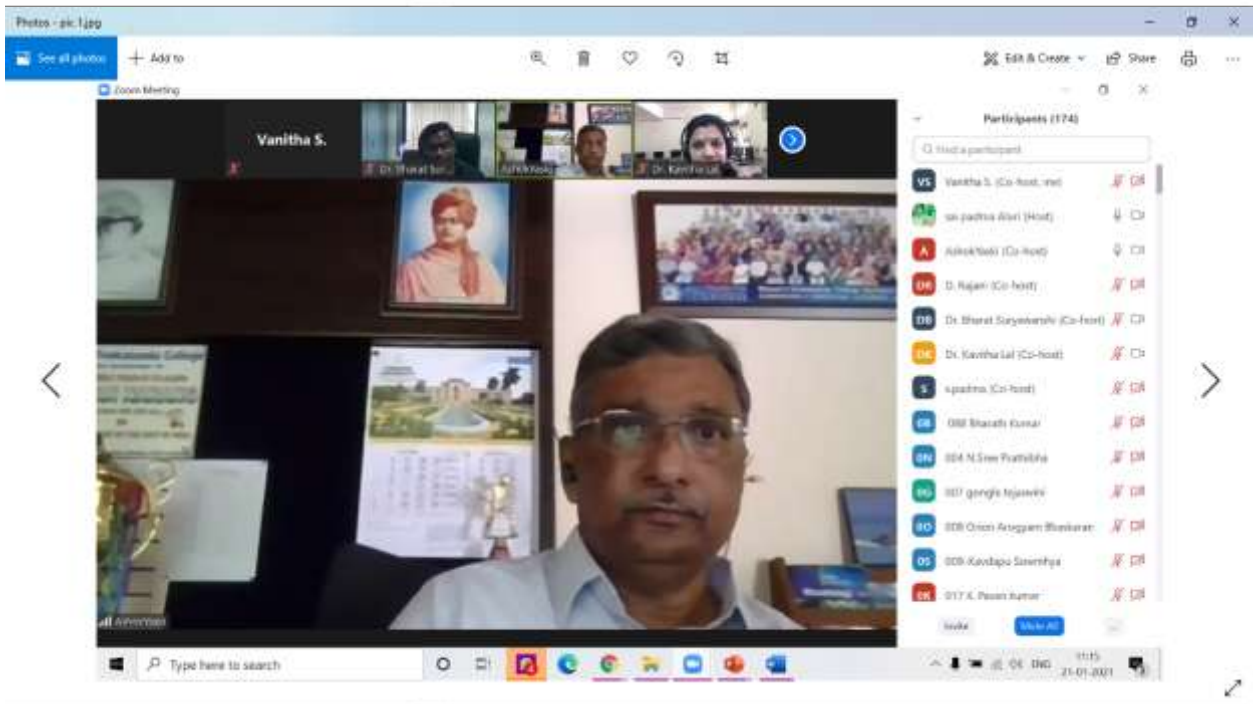
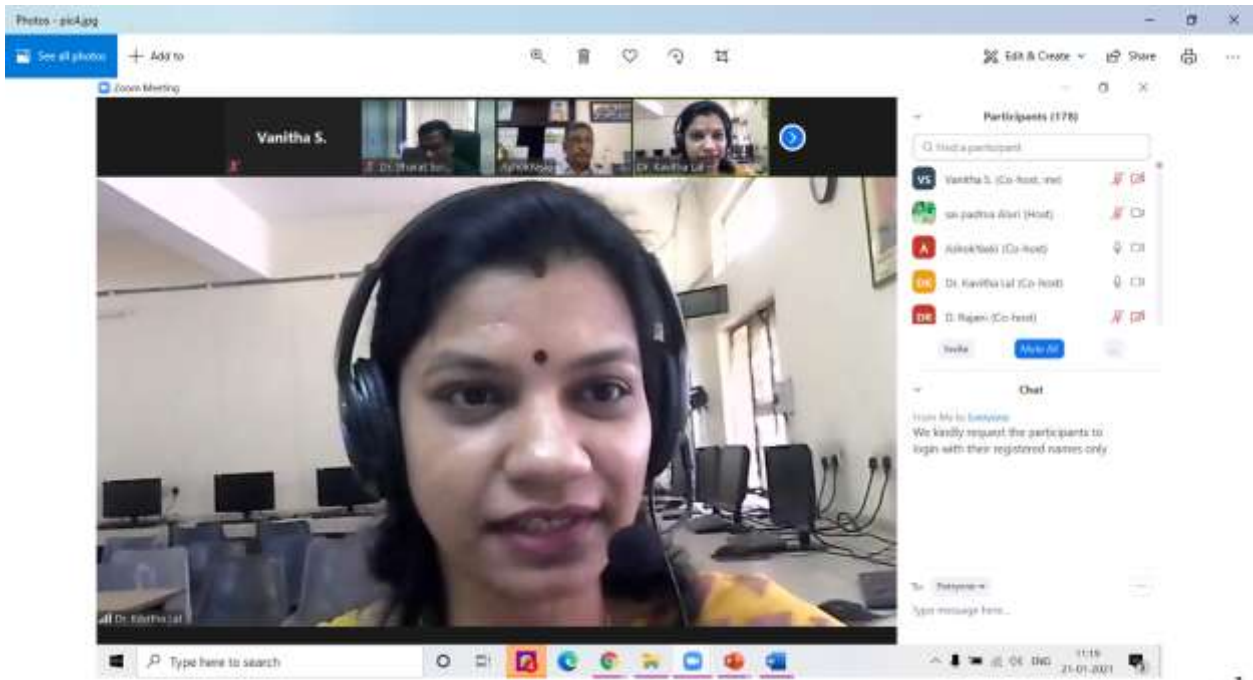
**INTELLECTUAL PROPERTY RIGHTS (IPR)**  
**&**  
**PATENT PROCESS**  
*in collaboration with*

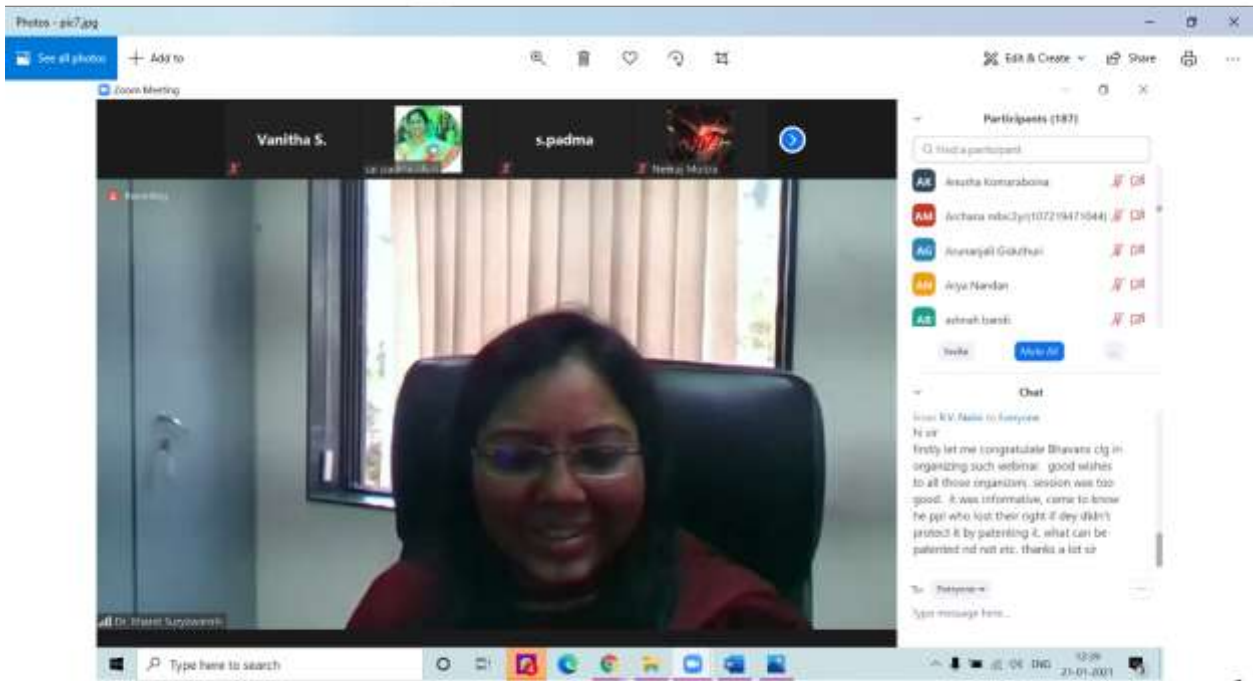
**Vanitha S.**

**Rajiv Gandhi National Institute of  
 Intellectual Property Management (RGNIPM), Nagpur**

21  
11







Photos - pdlfgg

Zoom Meeting

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Vanitha S. Ashok Yaski

## Patent

Exclusive/Monopoly Privilege / Right

- granted by Government
- to the patentee
- for 20 years from date of filing / priority
- for commercial gain
- in consideration of full disclosure of his invention
- as a Territorial Right & not world wide

Participants (176)

Find a participant

- VS Vanitha S. (Co-host, met)
- sa padma (Host)
- DB Dr. Bharat Surya... (Co-host)
- A Ashok Yaski (Co-host)
- DB D. Rajan (Co-host)

Chat

only videos are being visible. May I know how to resolve this issue of mine.

From the to Everyone  
You can check your audio setting fir Or you can use your ear phone fir

From DB Y. Manjunath Unhash (p... to Everyone  
Thank you very much madam.

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11:01 21-01-2021

Zoom Meeting

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Vanitha S. s. padma

## Workflow of IPO Examination Procedure

```

graph TD
    A[Patent application submitted to examiner by the Controller] --> B[Detailed Classification]
    B --> C[Formal Examination]
    C --> D[Technical Examination]
    D --> E[Report of Examiner to Controller]
    E --> F{Review by Controller}
    F -- "Application is in order" --> G[Report Granted]
    F -- "Application not in order till last date" --> H{Hearing}
    H -- "Objection removed" --> G
    H -- "Objection Sustained" --> I[Application Withdrawn]
    F -- "Refer back to examiner" --> C
    F -- "Report OK" --> J[Issue Examination Report IEX/NER]
    J -- "Refiling within 6+3 months of FER" --> K{Amendment by Applicant}
    K --> C
    J -- "No Response within 6+3 months" --> L[Application Abandoned]
  
```

Participants (181)

Find a participant

- GS Geetha Sri Muthyam
- I iPhone
- NM Nithin Mumbada
- S Selaja
- S Shriya

Chat

From Unknown to Everyone  
when this session will end?

From sa padma All to Everyone  
please wait till 2:00 pm

From unknown to Everyone  
time up.

Type here to search

14:02 21-01-2021

Vanitha S.



AshokYaski



Difference between

Patent	Designs	Trademark	Copyright	GI
<p>Inventions <b>must be manufactured Product or process or device</b></p> <p>Patent is for technology</p> <p>novel</p> <p>inventive</p> <p>industrial applications</p> <p>non-patentable</p> <p>20 years</p>	<p>Design shall be outer configuration of product which is applied to article /product in 2D or 3 D</p> <p>For beautiful the product</p> <p>To attract</p> <p>novel is required</p> <p>10 +5 years</p>	<p>word, logo slogan,</p> <p>To make logo or brands to distinguish goods from others</p> <p>10 years &amp; it can be renewed every 10 years till any time</p>	<p>Works</p> <p>Drama, Songs</p> <p>Music</p> <p>Paintings, artistic works,</p> <p>Plans etc</p> <p>Life time of author +60 years after death</p>	<p>Place names</p> <p>10 years &amp; it can be renewed every 10</p>

Participants (200)

Find a participant

- AB Anshya Bobbili
- AK Anusha Komarathina
- AM Archana mbic2y(107219471044)
- AG Anunajali Goluthuri
- AM Arya Nandan

Chat

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 May I know how to resolve this issue of mine.

From Ito to Everyone:  
 You can check your audio setting Sir  
 Or you can use your ear phone Sir

From 051 V Marappa Anandiah Up... to Everyone:  
 Thank you very much madam.

To: Everyone

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## Webinar on " IPR - Safeguarding creation and Innovation" for UG and PG students- A Report

A Webinar was conducted by the Intellectual Property Rights (IPR) Cell of Bhavan's Vivekananda College on **17th July 2020** at 3 pm to spread awareness regarding **"IPR - Safeguarding creation and Innovation"** amongst the UG and PG students. Many students from different colleges participated in this webinar.

The programme started with a warm welcome note by Principal, Prof. Y. Ashok. He appreciated the effort to educate the students regarding the present need related to the awareness of Intellectual Property Rights.

The coordinator of IPR cell, BVC, Dr.Kavitha Lal addressed the students. She explained the concept of Intellectual Property and the relevance of IPR in the contemporary research and development environment.

This was followed by another talk by Mrs.SreemathiRaghunandan, Assistant Professor, Department of Commerce, who further emphasized on the basic concepts of IPR by thoroughly illustrating with the necessary examples and explaining the academic and legal merging needed in this given scenario.

Mrs. Anju, Assistant Professor of Department of Microbiology, moderated the question and answer session. The queries of the students were put forth and were duly answered by the speakers.

The session ended with the vote of thanks by Mr. Chandan Babu, Assistant Professor, Department of Statistics.



