

Activities 2020-21

ABHYAS CLUB **DEPARTMENT OF MANAGEMENT STUDIES**

EVENT : GUESS THE BRAND(07\01\2021)

TEAM : 4 MEMBERS EACH

TIME LIMIT FOR EACH TEAM : 5MINS

WIN.CRITERIA : ACCURATE ANSWERS IN MINIMUM TIME

- ▶ *AFTER THE TEAM IS DECIDED*
- ▶ *ADS WILL BE DISPLAYED IN THE FORM OF AUDIO , VIDEO , BRAND LOGOS AND TAGLINES*
- ▶ *EVERYONE IN THE TEAM HAS TO COORDINATE AND COMMUNICATE WITH EACH OTHER TO SAY THE RIGHT ANSWER*

WINNERS

TEJASVI

NUTHAN

ADIBA THABASSUM

SHAZEEN ROSHAN

PARTICIPANTS LIST:

ANUJ PANDEY

RAHUL

HARSHITHA

HARIKA

HARISH

ARADHNA

AYESHA

KAVYA

KRISHNA PRASAD

M.SHRAVANI

N.ADITYA

NAVEEN

SURUCHI PANDEY

SUMA

THARUNI

TANVI

TEJASWI

NUTHAN

ADIBA TABASSUM

SHAHZEEN ROSHAN

ASHA

NEHA

AKASH JAIN

OUTCOME :

THIS EVENT HELPS THE STUDENTS KNOW THE IMPORTANCE OF BRAND PRESENCE AND GIVES AN UNDERSTANDING OF ADVERTISING STRATEGIES.

ABHYAS CLUB

OBJECT BIDDING

Event conducted by 2nd years:

Shrija, Nihal, Asha and Neha

No. of participants: 32

No. of teams: 5

Results decide based on: Points

Rules:

- Teams were given 30,000 as budget and had to bid accordingly.
- There were 15 products teams had to bid for.
- In the end there was a twist, i.e there were points for each product.

Observations:

- All teams seemed to enjoy.
- Everyone participated actively.
- Team 1 was the winner.
(Sravnai, Muskaan, Anuj, Maunika, Bhavesh, Deepika)

Participants list:

Team 1

Team 2

Sravani
Gupta
Muskaan
Anuj
Maunika
Prasad
Bhavesh
Deepika

Team 3

Pranathi
Sai Harshini
Sai Pranathi
Sai Srinidhi
Samantha
Sandeep

Team 5

Tanvi
Tejasvi
Nuthan
Vamshi
Nani Gaud and Harsha

Devansh

Harika
Kasam
Krishna

Vaishnavi
Naga Nikita

Team 4

Sanjana
Sathirka
Saumya
Sri Lakshmi
Suma
Suruchi