

Club Activities(2015-16)

S.no.	Event Name	Date	Brief Details
1	WHAT'S IN TAT	Conducted on 4TH JULY 2015	An abstract image was shown on the screen and the teams had to interpret the image by connecting their thoughts to the management field.
2	CASE STUDY ANALYSIS	conducted on 16th JULY 2015	Case study was based on the concepts of human resource management. This activity helped the students in understanding the SWOT analysis.
3	CAN YOU BID THAT	conducted on 25th JULY 2015	The challenge was to market defected products using their alternative utility.
4	DECIPHER THE DESTINATION	conducted on 1st AUGUST 2015	This was a blind folded trick game which revolved around clues The main purpose was to check how well the members are coordinate.
5	GUESS WHO	conducted on 12th AUGUST 2015	The event contained there levels. 1st was scavenger hunt 2nd was looking for logos 3rd was rapid fire round. This event was based on elimination process.
6	YOUNG MANAGER	conducted on 19th AUGUST 2015	The whole committee of Abhyas club has organized young manager from 19th to 24th August .This event was conducted for the student of various departments 65 students participated. This event consisted of 5 rounds to find the best young manager. The event was a great success and it was good to see so many potential, enthusiastic young managers competing.

7	PRODUCT SALAD	conducted on 23rd SEPTEMBER 2015	This event tested the marketing knowledge the participants had. It was related to logos and advertisement.
8	QUIZ COZ	conducted on 30th SEPTEMBER 2015	This event was based on how were the participated observe and interpret the logos.
9	PHOTO HUNT	conducted on 28th SEPTEMBER 2015	The students had to go around the college , find for clues and take pictures of what the clues indicated .main objectives was to makes the students familiar with college premise.
10	COMPANY QUIZ	conducted on 15th OCTOBER 2015	The event revolved around the company's and their profiles, like names of CEOs, product names, etc.
11	GUESS ME	conducted on 7th NOVEMBER 2015	The event included puzzles like crossword, find the hidden brands, etc.
12	TALENT EXPO	conducted on 28th NOVEMBER 2015	The whole committee of Abhyas club has conducted a talent expo by the students of mgtddept for the whole college. all the talents like handicrafts, different types of painting, best out of waste , designs , poems , etc were exhibited Each and every participant's talent was heart fully appreciated by the principal, all the HODs, lecturers and Students too

13	RURAL LE CARTE	conducted on 20th DECEMBER 2015	The event was based on quiz on rural India and followed by preparing a business plan for rural Indian market, the main purpose was to check how good students could coordinate with each other
14	ON THE SPOT	conducted on 9th JANUARY 2015	The event was based on understanding the USPs of the product and marketing it, it was good to see creative ideas from the participants.