

Abhyas Events – 2017-18

Magazine/Wall Magazine

Name: **Name: SAMVRIDHI**-Beyond the halls of IVY released on 28th November 2015

Brief Details: It is the official newsletter of the ABHYAS Club. As the name suggests the newsletter has grown leaps and bounds. It's a combined effort of all the students which consists of articles on-

Samvridhi – BVC Management Department's online magazine is published/released every quarter.

Its vision has been to provide insight into current affairs through the views put forth by the student community themselves.

Business management showcases its activities in a collaboration put forward by the department students, Samvridhi has been holding itself high in this perspective and every quarter maintaining its decree to deliver with the best of business outlooks.

Academic year 2017-2018, the volume 3 No.1 was launched on 5th June, 2017 and it focused on the "Dynamics In Business Environment" weaving together the opinions, future leap and business at global level. Contributions received by the team from the students kept at pace with the work and made it a success.

The new academic year began with the parting of our senior and welcoming of members that made us a team of 22, and this new academic year had to be about the saying, "change is the only constant".

The team decided to have a revamp of the entire newsletter with respect to the columns that were earlier offered to their readers, the channel of communication, the scope expansion and sobriety in the work flow.

Volume 3 No.2 the September edition launch newsletter, "Business Revolutionized" had the first time welcoming of the entire college participation to contribute to two topics that the team decided upon, the activities to make it happen was put into effect by the strong PR team. The acute changes got current trends in business to focus and opinion based articles added value to this edition.

The next edition of the team is under the process of launch, volume 3 No. 3 "INNSTAIN, infusing innovation and sustainability" will have an array of topics touched upon making the set benchmark high as always.

SAMVRIDHI newsletter believes in its root of delivering with precision and collective efforts put by the student members who are the heart and soul of the team.

1 . RISK MANAGEMENT

Date : 1st July2017

BBA 2nd and 3rd years together organised the eventT he total number of teams who participated was 9 and each team consisted of 5 members each.

For the first round,15 blocks were marked on the floor in the serial count from 1-15.2 blocks away from the block which is numbered as 1 was kept a box which was the target. Each member of a team had been given a ball that should be dropped into the box standing in the blocks which were numbered 1-15.The participants were given the number of points in accordance with the number of block they stood .If they complete the target of throwing the ball standing in the blocks numbered between 1-5 they were given the same points of their block number .If they crossed the 5th block and finish their target, their points were doubled the number of the block and the real twist of the game is that if the participant crosses the 7th block and is not able to finish the target, their points become double negative to the number of block they stood in. The teams which were able to score the highest points were declared as winners and there was a final round for them. This round helped in building team coordination, unity and the capability of managing the risks occurred.

Two teams qualified for the second round which was a round based on general knowledge questions and current affairs .As two teams qualified and there were 10 participants, were again sub-divided into a team of 2 and the quiz was conducted. The team which scored the highest were declared as winners.

2. ‘Rock the boat’

Date : 5th July 2017

There were around 68 participants who formed and team of 8. Each team was asked to make 80 boats with limited time and the size of each boat was also mentioned. In this event the students were judged on perfection, quality production, leadership skills and team work.

3. Newspaper Speaks’

Date: 12th July 2017.

There were around 57 participants and were asked to form a team of 7. The teams were given newspapers wherein they has to make a chart with different pictures and had to make a story. The students were judged on creativity, attractive and imaginative skills.

4. Management Pantomime

Date : 16th July 2017

Around 50 students participated forming a team of 3. For the first round the teams were given management words and they had to enact. In the 2nd round they were given the topic and had to talk about it for 3 minutes

5. Channel Surfing

Date: 19th July 2017

There were around 60 students who formed a team of 3. Each member in a team was given a name of the channel and they had to enact any famous TV series or anything that strikes randomly which is telecasted in that particular channel within the time limit.

6. Unity of Gestures

Date : 26th July 2017

BBA 3rd years and 1st years together organized. Each team consisted of 5 members and number of teams that participated were 11. In the first round, 4 members in the group were blind folded and the 5th member was set free. 3 objects were placed at any place and the 5th person who is set free will be directing all the other four members in the group through gestures to find the 3 objects in 5 minutes. The team which found the objects in the minimum amount of time were declared as winners. An individual game was conducted for the winning team. This game mainly tested the group coordination and unity among the members.

In the second round, the participants were individually asked to pick a chit. In the chits were written the names of electronic devices. They will have to use that device name in Telugu and frame sentences and speak about that device for 1 minute. Participants who were able to complete the task were declared as winners.

7. Thematic Apperception Test

Date : 9th August 2017

(BBA 1st Year) organized the event. There were 44 participants belonging to 22 teams and each team consisted of 2 members each. There was only one round held for all the participants. A picture was projected on the screen and the participants were asked to create and write a story related to that picture. The story has to be surely related to management. The time limit given to the participants to write the story was 10 minutes. The team which was able to create a story very appropriately were declared as winners. In this event the participants were tested on their creative thoughts and skills. And also they were tested to complete a task with the limited amount of time that they were provided with.

8. Sell-O-Mania

Date : 2nd August 2017

BBA 2nd years organized the event 13 teams participated in the event and each team consisted of 4 members.

In the first round, the task given to the teams was to sell one of their team members to the audience. The team members were asked to consider one of their team member as a product and they had to market that product by specifying the special qualities of their team member. The team member should be marketed in such a way that the audience get impressed and satisfied to buy them. Every two teams were called out and they had to compete among themselves to sell their product. The teams which succeed in satisfying the audience in marketing their product were declared as winners and there was a second round held for them.

In the second round, the participants were divided into teams of two. Every team was given a product which was already existing in the market such as pressure cooker, shoe polish etc... The team members

were given the task of improvising the product and selling them back to the customers. The team which was able to complete the task efficiently were declared as winners. The whole event tested exclusively the marketing skills and the creativity of the participants.

9. “ Guess Me?”

Date : 13TH September, 2017

BBA 1st years organized the event .There were 56 participants divided a team of 2. In the first round, participants were a given a sheet which contained 25 tag lies and captions of various famous products. Through the tag lines , the participants had to guess the names of the products. Time limit given to them was 10min . Top 8 teams qualified for the second round. In the second round, there were different chits with names of some products written in it. For ex:- Nano car, pantanjali noodles, water purifier etc. Participants had to enact an advertisement based on their product to promote it. They were given 5min of time to think about their advertisement . The teams which were able to promote their products in the best possible manner were declared as winners.

10. Let's interpret!!!

Date : 20th SEPTEMBER, 2017

BBA 2nd years organized an event named Lets Interpret on There were 25 participants who were divided into teams of 5, In the first round, the participants were provided with sheets which contained the financial statements of a company of two different years. The participants task lies in analyzing the incomes, expenditure , capital values, assets and liabilities of the company in two different years and give an interpretation on the activities of the company. One team qualified for the second round. In the second round , the group was divided into teams of 2 are were provided with a case study on which they had to bring both interpretation and solution as well, for the given problem. The team which presented the case in the best possible manner were declared as winners.

11. Visit to ZPHS

7th December 2017

Visited “Zilla Parishad High School- Malkajgiri”

BBA 1st year , 2nd year and 3rd year as a part of their social events and to conduct an awareness program for the students of standard VI, VII and VIII. The sessions were based on creating awareness to students on the topics of health, hygiene and sanitation. The sessions for boys and girls were different. Our first session for both boys and girls began at 10.00am and the last session ended at 1:30pm . There were a total of 3 sessions for 3 standards respectively. We created interest among the students by conducting some activities and by showing videos. The total number of students on the sessions were 402. The children were very happy and enthusiastic and it was a wonderful experience for all the 12 abhyas members.



12. Orphanage Visit

Students of the Abhyas club has extended its bar to orphanage students wherein they went and had a interaction with them by offering them eatables. Conducted few interactive sessions like singing and dancing. And also offered some clothes, chocolates and gifts to orphanage children on Diwali festival.

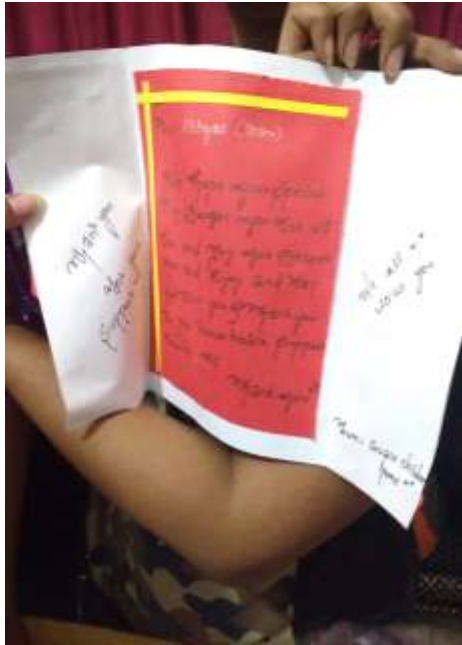


13. The Shared Happiness...

18th December 2017..., And the day arrived, where the kids of the orphanage visited Bhavans Vivekananda college, which was overwhelming for the kids as well as the volunteers of the Abhyas club. It was, mid-morning the kids arrived at the college and members of the club accompanied them to the college cafeteria and served them with food which the kids wished to have. After which they were taken to visit the library, labs in all the blocks. The volunteers helped the kids with the basics of computers and taught them in practical. Later, the kids had a interaction session with the Naib Subedar Arjun Singh, NCC Cadets of our college and Lt.Dr. V.Venu Madhav (ANO,2(T) Battalion /Associate Professor), the speech of few cadets inspired the kids so much that they wished to join Bhavans so that they get a chance to join NCC, because it was the first time they had seen the view of so many cadets being trained , the best thing that attracted the kids was the uniform of the cadets. Few games like lemon 'n' Spoon, Running race, Volley ball were held for the kids.

Towards the end the kids had a chance to meet Mrs.B. Niraimathi(Vice Principal) Dr.Chakravarthy (Head Dept. of Management studies), Mrs. K.Suvarchala Rani, and Mrs.V.Achutamba (Lecturers incharge of Abhyas Club) ,after which we had a group photograph.

At the end , “We start appreciating the little things in life, when we see people who don't have them. Only at such times we tide over the insignificant and immaterial things and appreciate the bigger picture”.





Abhyas Carnival :

Abhyas Club of Department of Management studies conducted an event by the name “Abhyas Carnival” on 29th July 2017. It was an informal event conducted for the first time for all the streams in the college, to showcase the management skills of the members of Abhyas. The event commenced from 2:00pm to 5:30pm. There were around 12 events conducted namely Tug of war, Bhavan’s Premier league, Slow Bike Race, Mehendi, Quilling, Bhavan’s Got Talent, Singing, Tap to the Beat, Master chef, Dubsmash, Treasure Hunt, Psych. There was an overwhelming response with 714 enthusiastic participants, wherein around 500 students were from other department and the remaining from department of management studies participated and made the event a grand success.





