

Abhyas Events : 2018-19

Magazine/Wall Magazine

Name: SAMVRIDHI-Beyond the halls of IVY released on 28th November 2015

Brief Details: It is the official newsletter of the ABHYAS Club. As the name suggests the newsletter has grown leaps and bounds. It's a combined effort of all the students which consists of articles on-

Samvridhi – BVC Management Department's online magazine is published/released every quarter.

Objective: Its vision has been to provide insight into current affairs through the views put forth by the student community themselves.

Business management showcases its activities in a collaboration put forward by the department students, Samvridhi has been holding itself high in this perspective and every quarter maintaining its decree to deliver with the best of business outlooks.

Great time working with as a team all this time. Instead, it was fun! The team helped each other a lot in growing strong and learning new things. This is one of those journeys which you would never wish to reach the destination, it has life in it's own way! Working here taught us many things which we could never learn sitting in a library, of browsing through the web. We are forever indebted to Bhavans for bringing this wonderful opportunity to us and we cannot thank our principal , HOD and Suvarchala ma'am, enough for their constant support in each and every aspect throughout. With each edition, we've gained knowledge and also new members who were stepping forward to be a part of this wonderful journey.

Samvridhi has come up with an edition in 2018 called **coexistence- characteristics of the society**, which shone a light on ideas and innovations which are useful for the society and it's betterment and also the non violent methods of dealing with the conflicts in the society.

“Diversity: the art of thinking independently together” - Malcolm Forbes

Hence, Samvridhi this year is coming up with an edition called **Spectrum- showing the whole as one view**, the very first edition of 2019. This edition is more diversified and it covers topics from various backgrounds relating it to management. The topics covered in Spectrum edition are Entrepreneurs needs skills not resume , all for Kerala , culture influencing business, event management, sports: more of a scam than a game , #metoo: let's be the voice, politics in all fields hindering the talented , can thinking big lead to success. The Reason behind choosing such topics is that the students get a chance to showcase their different perspectives on different varieties of topics this is the main focus of the coming edition.

Name of Club: **Abhyas Club (Mrs. K Suvarchala Rani)**

Established in: November 2011

Objective: The Abhyas Club was started in the month of November 2011 beginning with the unveiling of the banner on the Management Day; it is a completely student driven club, the main purpose of which is to give the students an opportunity to showcase their talent and lose their inhibitions so as to be prepared to face the outside world.

Abhyas means “Practice” and as we all know Practice makes a man perfect, Abhyas club endeavors at making every individual perfect in his/her interests through practice.

Club Activities (2018-19)

1. Balloons Bash

Date : 21st June 2018

This event conducted by BBA 2nd and 3rd Year for all BBA students of all the three years to make them understand about the time management and team building. Wherein 50 students has participated in the event. The event is about passing the balloons in the queue and not dropping it in between. The team passes the balloons in the queue is declared winner.

2. Rock the rocket

Conducted By: BBA 2nd and 3rd Year on 21st June 2018

The students had to make rockets and after making the rockets, they had a surprise that they had to make a star mark on the rockets of the same size and on the same side. This event tested their response to changing environment and team building.

3. Pipelines connectivity

Pipe lines Connectivity event was conducted By BBA 3rd Year on 30th June 2018 for I, II and III years of BBA. 80 students participated in the event. The students had to pass the sponge ball through the pipes from one end to another. This event tested their team spirit, coordination and problem handling capacity among the members.

4. Business Role-Play

Business Role Play event was conducted by MBA 2nd year on 5th July 2018

The students were given a case study of a dead / failure product and had to come out with the best unique strategies to revive the failure product in the market. This event makes the students to understand the reasons for failures of the product and to provide the solution for introducing

the product again in the market .This event tested their communication skills and ability to convince the judges.

5. Who Am I ? and Once upon a time

This event was conducted by BBA II years on 12th July 2018. Who am I ? event was conducted in the first round. In this round students has to collect the chit where in each chit contain a management word and they have to enact about the word so that the other student can guess the word which motivates the students about the team work and team spirit as well as time management. Second round is “Once upon a time” where The students had to create a formal story line starting with “Once upon a time” with the given management words. This event tested their verbal communication, team work and their imagination levels.

6. Kaun Banega Manager

This event was conducted by BBA 1st Year on 19th July 2018 for all the BBA and MBA students.

The participants has to answer 50 questions related to general knowledge and management that were displayed on the screen like guessing the brand names, brand images and logs of the companies as well as CEO ‘s of the companies. The main objective of the event is to test their knowledge in current affairs of the business and latest trends.

7. Kabad se jugaad:

This event was organised by BBA 2nd Year on 26th July 2018 at 2:30 pm at Vivek Bharathi Stage. This event was organised for all BBA & MBA students. The event was comprised of 1 Round with 50 participants.

The students had to market the product given to them in the chit by using their creativity, innovation and advertisement skills. This event tested their convincing skills and marketing capabilities.

8. Escape the Loop :

This event was organised by MBA 2nd Year on 2nd August 2018 at 2:30 pm at Vivek Bharathi Stage. This event was organised for all BBA & MBA students. The event was comprised of 3 Rounds with 120 participants.

Round 1:

In this round 11 teams of 11 members each participated, each team was provided with a hula hoop (ring) and were asked to stand in a circle holding each other hand. The task was to pass the loop from one person to another without leaving the hands starting and ending at the first person. The teams with the maximum number of rounds completed in two minutes were qualified for the second round.

Round 2:

Two teams were selected for the second round, the task was to transfer maximum amount of water from one bucket to another which were placed at two ends with the help of glasses provided to the participants in three minutes.

Round 3:

In this round one team was selected and all the 11 members had to compete among themselves individually. Every participant was provided with a balloon and the task was to save their balloon till the end while popping other's balloon without moving out from a specified area.

Winners:

1st place: Hema Vijayalaxmi (BBA 2nd Year)

2nd place: Varshitha Ruttala (BBA 2nd Year)

9. Round the way

This event was Conducted By BBA 3rd Year on 9th August 2018 which was organized for all BBA and MBA students. the event is comprised one round with 750 participants. The students had to tie their legs in team of 5 and reach to the end of the circle that was drawn on the floor. One leg of the 1st student and the leg of the last one were left free. This event tested their coordination and team management.

10. Ice Breaker :

This event was organised by MBA 2nd Year on 5th July 2018 at 2:30 pm at Room no 105. This event was organised for all BBA & MBA students. The event was comprised of one round with 60 participants.

In this event the student were divided into team of three and they were given a case study of a dead product and they were asked to play the role of the top management of that organization and come out with their best and unique strategies to revive that failure product in the market. The teams were given 30 minutes time to come out with their strategies and give a paper presentation for 3 minutes.

Judges evaluated the presentations based on their strategies, communication skills, paper presentation and ability to convince the judges.

Winners:-

- **Nidhi (BBA 2nd year)**
- **Akshi (BBA 2nd year)**
- **Disha (BBA 2nd year)**

11. Magazine story

This Event was Conducted By BBA 2nd Year on 16th August 2018

The students in a team of 5 had to think of a start-up plan about a product or service and present it in the form of a magazine. The team that could make the most creative magazine won. This event tested their creativity, helped them to teach verbal and non-verbal communication.

12. Code Breaker

This event was organised by MBA 2nd Year on 30th August 2018 at 2:30 pm at Seminar Hall. This event was organised for all BBA & MBA students. The event was comprised of 2 Rounds with 50 participants.

Round 1:

In this round 13 teams of 3/4 members each participated, each team was provided with Markers, A4 sheets and rubber bands. The task was to draw any sketch which is related to management within 2 minutes and has to speak about the sketch for a minute and three teams with best sketch and best creativity were qualified for next round.

Round 2:

In this round, members were shown questions related to various aspects and the task was to decode (answer the questions). The person with highest correct answers is the winner for the event.

13. Kahanikaar

This event was organized by BBA 2nd Year on 15th November 2018

The students were required to place the pictures provided in a sequence and give one line description for each with an attractive tagline. The twist of the event was that they had to interchange their stories with other members and had to present it. This event tested their team work and problem solving skills.

14. Tit for tat

This event was organised by MBA 2nd Year on 29th November 2018 at 2:30 pm at Room No - 205. This event was organised for all BBA & MBA students. The event was comprised of 1 Rounds with 22 participants.

Round:

In this round, 11 teams of 2 members each participated, each team were shown 2 pictures in which they have to write few points after looking at the pictures. By looking at the first picture participants need to write points in such a way that it is related to management. By looking at the second picture they need to write points relating to management by connecting first picture. Finally, 1 minute was given to all the participants to present the points which they have written. Two team with creativity in thoughts and best speech were declared as winners.

15. A visit to Zila Parishad High School

Abhyas members of BBA 2nd years and BBA 3rd years made a visit to ZPHS on 20th December 2018. They conducted a session on career guidance and public speaking for students of 8th to 10th classes. They also conducted drawing competition and storytelling competition for the junior classes. At the end they distributed sweets and conducted a quick dance session of 15 minutes for them

16. A visit to the orphanage

Abhyas students of MBA II years, BBA II and III years on 24th December 2018 visited Grace Orphanage to celebrate Christmas with the children. Students played secret santa and distributed gifts and chocolates. The students danced and sang with them and spent quality time with the children. Abhyas students also donated Kitchen item (rice Cooker) to the orphanage.

AbhyasTalentina

Report of Day 1 Events

- **Pump the Ball**

Date & Time: 17 Sep 2018, 2:30pm.

Team Size: 6 Members

Time: 2 Minutes

Description: In this round, all teams were given a pipe which had holes on it and a small ball (plastic ball) was placed inside the pipe. The task was to remove the ball from the pipe with the help of the water and also stopping the outflow of water from the holes present on the pipes with the help of fingers. The number of participants were 210.

- **Bambisphere**

Date & Time: 17 Sep 2018, 2:30pm.

Team Size: 6 Members

Time: 2 Minutes

Description: In this event members were provided with 6 bamboo sticks and 8 volley balls. They were asked to transfer the volley ball from one end to another end with the help of bamboo sticks. If the ball falls down in between they had to start again. 196 students participated in this event.

Winners List for Pump the Ball:

S.no	Name	Class	Contact number
1	Varshita	BBA 2nd Year	
2	Nitesh	BBA 2nd Year	
3	Vara Prasad	BBA 2nd Year	
4	ShravyaNikila	BBA 2nd Year	
5	Sai Deep	BBA 2nd Year	
6	Shriya	BBA 2nd Year	

Winners List for Bambisphere:

S.no	Name	Class	Contact number
1	Navya	MBA 2nd Year	8686648514
2	Swetha	MBA 2nd Year	7659906219
3	Sindhura	MBA 2nd Year	
4	Khasim	MBA 2nd Year	
5	Praveen	MBA 2nd Year	
6	Sowmya	MBA 2nd Year	

Images:







Event name: Young Manager

This event was organised by MBA 1st&2nd Year on 5th& 7th January 2019 at 3:30 pm to 4:30 pm at Room No -205. This event was organised for all the students of college. The event was comprised of 4 Rounds with 50 participants.

The **first round** was an aptitude test with 40 questions of logical reasoning, verbal ability and General Knowledge. 50 students from different streams participated, in which 20 students qualified for the next round named Block and tackle.

Second round was a jam session with a twist. Participants initially had to either speak for or against the given topic and then had to switch as directed by the judge. This round was judged by Dr.C.Kameswari and Ms.Manali Bose.

10 students went forward for the **Third round** in which they were provided with case studies and were judged on their understanding, interpretation skills etc. The participants were asked to create the structured case with the points given to them. The judges for this round was Mrs. K. Suvarchala Rani And Ms.V.Ashwini

The last and **final round** was the final interview taken by Ms. Madhuri Mathur and Mrs. M.Usha for 5 participants. In the end **Dipankar Manrale** emerged as the Young Manager for 2018-19.





