

**2020-21**  
**Report on the Guest Lecture**  
**Titled**  
**Financial Empowerment through Financial Awareness**

The Guest lecture on “Financial Empowerment through Financial Awareness” was organized by the Department of Economics, Faculty of Arts, Bhavans Vivekananda College of Science, Humanities and Commerce on 31<sup>st</sup> May 2021 at 1:00 pm. The guest speakers were Komal Shivdasani, Financial Coach, Rupiko and Rushina Thacker, Chartered Accountant, Rupiko. The session was organized through online mode on the Zoom platform for the students of BA, BBA, BCom and MCom of Bhavans Vivekananda College with approximately 48 participants.

The session started off by introducing the attendees to the importance of financial independence, management, and empowerment. The major focus was on the five mistakes that an individual makes in managing finances which are, Not taking notes of expenses, Not prioritising savings, Start investing as soon as possible, the longer you invest the more you gain (time being the major factor), Start investing and saving early.

The speakers enlightened the attendees to the phenomenon of investing and rate of interest in mutual funds, FDs, savings. The speaker also pointed out that one should use credit cards very carefully because it is a loan and the rate of interest while repaying is very high. People also mistake and think insurance as an investment whereas it should be treated as an expense. The speaker presented the rates of interest in saving accounts, mutual funds, FDs and credit cards. It was a very interactive session with polls arranged for the attendees to participate and put forward their point of views. The session was concluded by speakers clarifying and solving the queries of the attendees. It was a very illuminating session, giving the attendees an insight in managing their finances in a much more organized and sophisticated manner and inspiring them to start saving and investing early to gain the benefits of rates of interest.

The screenshot shows a Zoom meeting interface with a poll displayed on the screen. The poll compares the financial outcomes of three individuals based on their starting age and investment amount. The poll data is as follows:

Individual	Started investing at age...	Amount invested	Total invested	When they turn 60, the value of their investments are...
Tanya	20	₹ 1,000 per month @ 10% p.a.	4,80,000	₹ 22.5 lacs
Kareena	30	₹ 1,000 per month @ 10% p.a.	3,60,000	₹ 7.5 lacs
Anamika	40	₹ 1,000 per month @ 10% p.a.	2,40,000	₹ 7.5 lacs

The Zoom interface also shows a list of participants on the right side, including J S BHAVANA, Dr Seema Ghosh, Komal Shivdasani, Hrishita Sinha, and Rushina Thacker. The bottom of the screen displays various Zoom controls like Mute, Start Video, Security, Participants, Chat, Share Screen, Polling, Pause/Stop Recording, Reactions, and Leave.

Recording... | You are viewing Justice Shrivastava's screen | View Details

Surel Bishnoi entered the waiting room | View | Admit

### Sharing Poll Results

Attendees are now viewing poll results

1. How would you classify the insurance premium paid on vehicle insurance?

It is an investment	(17) 71%
It is an expense	(5) 21%
I'm not sure	(2) 8%

Stop Sharing

Rushina Thacker

Dr Seema Ghosh

Komal Shivdani

Hrishita Sinha

Melvin George NI...

Unmute | Start Video | Security | Participants | Chat | Share Screen | Polling | Pause/Stop Recording | Reactions | Leave

## **Guest Lecture on Political Journalism: Reporting Elections in India**

24th March 2021

The Department of Mass Communication, organized a webinar titled "Political Journalism: Reporting Election in India". The guest for the lecture was MS. Deepthi, Correspondent, BBC.

MS. Deepthi started the webinar by asking and explaining the term 'Political Journalism'.

She said, "To succeed as a journalist on a local or national newspaper a student should be determined and they should have ability to research and write accurate stories to tight deadlines". She told that while searching for the facts sometimes journalist have to face many issues and go through tough time because of which they are not able to get the information that they look for. Sometimes they put their life in risk for facts. Further she talked about the role of a journalist during political rallies where they have to report facts, identify stories that are generally neglected, they should talk about the history of the politicians and their work, also they should interact with local people in search of truth which brings more ground reality.

She gave an insight about Nalgonda Fluorosis and also about Mahbubnagar people migration. Further, she also talked about why election reporting is important and the basic understanding of media laws. She concluded the webinar by saying that Journalist have to work according to media laws and ethics; have top line for everyday, their agenda for today, must prepare, research and plan about what they are showing.



## Report on the Guest Lecture Titled

### Implications of Union Budget 2021-22 during Pandemic Times

6th February, 2021

The Guest lecture on “Implications of Union Budget 2021-22 During Pandemic Times” was organized by the Department of Economics, Faculty of Arts, Bhavans Vivekananda College of Science, Humanities and Commerce on 6th February, 2021 at 10:00 am. The guest speaker was Dr Krishna Reddy Chittedi, Assistant Professor in Economics, School of Economics, University of Hyderabad. The session was organized through online mode on Zoom platform for the students of the college with approximately 125 participants.

The session initially began with an explanation of Budget and its significance in every individual's life and in aggregation. The speaker mentioned the importance given to infrastructure and agriculture in the budget and the key role these factors play in Indian economy. The speaker also pointed out problems faced by migrant workers during the pandemic and the protests against farm law and its consequences. He also enlightened the attendees about the uniqueness of the Budget for the coming financial year by everything going digital and introduction to the AtmaNirbharPackage(self-reliance). The major focus is on the growth of GDP which is estimated to rise by 10 to 10.5 percent. He also mentioned about custom duties and MSME gas granting loans. The speaker finally mentioned that more freedom to the market will be given to increase the productivity in the market. It will be beneficial to build up the economy. ESI facility will be extended to provide health expenses and social facilities. In short, it was an insightful session with enlightening thoughts and perspective of the speaker. The speaker answered queries of the students and also brought to our attention many brow raising facts regarding the making of the budget.




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# ADDRESS BY PRINCIPAL




**Prof. Y. Ashok**  
Principal, Bhavan's Vivekananda Center  
of Science, Humanities & Commerce  
Sainikpuri, Hyderabad

Click to add notes

Slide 4 of 5 - English (United States)

Notes Comments



## Guest lecture on Everyday Reporting challenges

18th Jan 2021

On 18th Jan 2021, Dept. Of Mass Communication, Faculty of Arts conducted a guest lecture online on 'Everyday Reporting Challenges' by Dave Bennett Silvery. The main objective of the lecture was to make sure students are aware of the daily challenges faced during reporting news. Students actively joined the lecture with great enthusiasm.

The lecture commenced with a quick introduction of the guest around 11:45 a.m. Mr. Dave introduced his qualifications and achievements as a young journalist with not much seniority in him. He says, "journalism is a continuous learning process" no matter how senior one could be. He gave his insights into the daily situations he faced during reporting. He shared his challenges and personal experiences while reporting on the field. He said, having a wide range of contacts is a prime necessity for a journalist to succeed. He guided students on important duties and responsibilities one should inculcate like timeliness, punctuality, speed, alertness, objectivity, imagination. He even adds, having reliable sources is important for a responsible journalist. Cross-checking every piece of information u receive from the sources is necessary for the accuracy of the report. He says a journalist should be alert 24/7 to avoid inaccuracy.

At the end of the session, students actively interacted with Dave Silvery. A couple of questions were asked by the students regarding the lecture. Dave Silvery patiently could answer all of them and felt interesting to interact with college students.



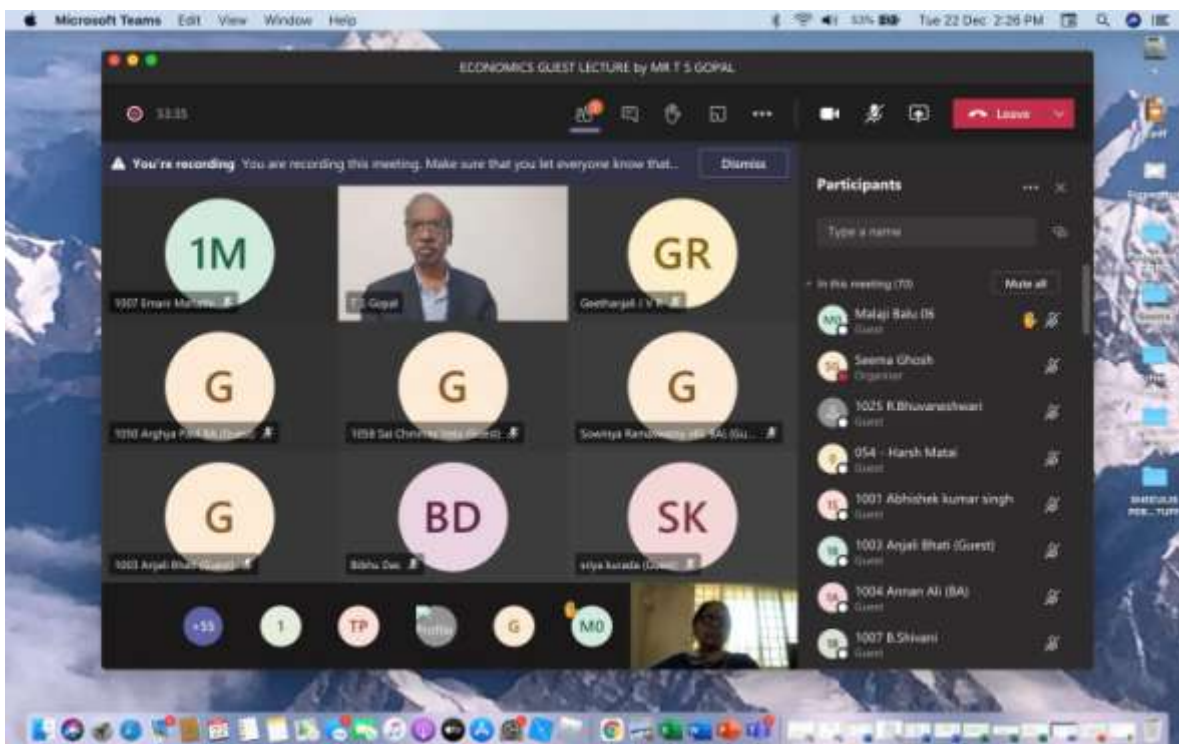
## **Guest Lecture on**

# **Economics of Everyday Life**

22<sup>nd</sup> December 2020

The Guest lecture on “Economics of Everyday Life” was organized by the Department of Economics, Faculty of Arts, Bhavans Vivekananda College of Science, Humanities and Commerce on 22<sup>nd</sup> December 2020 at 2:00 pm. The guest speaker was Mr. T. S. Gopal, Honorary Secretary, Scientific Research Association for Economics and Finance(SRAEF), Chennai. The lecture was organized through online mode on Microsoft Teams Platform for the students of BA with 75 participants.

The session started off with introducing the simplicity yet complexity of the subject, followed by enlightening the attendees about the importance of economics in a household and in every individual's life. The speaker mentioned that desire and hunger are two basic aspects of economics, mentioned and described the 3Es of management. He also brought into spotlight the importance of saving from as basic as usage of toothpaste and switching the lights and fans off to saving and reducing the usage of gas. The speaker quoted that when an individual does something to save money, it actually causes loss to another individual which might also result in depression. The speaker further elaborated on Economics of Essentials, Economics of Entertainment and Economics and Ethics. The speaker also focused on marketing strategies of the salesperson, psychological factors of an individual during purchase of commodities and also mentioned purchasing from roadside vendors. He majorly focused on planning a proper home budget while discussing it with the entire family after calculating the family income and expenditures. He also mentioned some brow raising ways of reducing the expenditure and introduced the viewers to a few ways of becoming more cost conscious. At the end, the speaker concluded by pinpointing the importance of savings and answering queries of the attendees. It was an illuminating session with very insightful thoughts and perspective of the speaker.

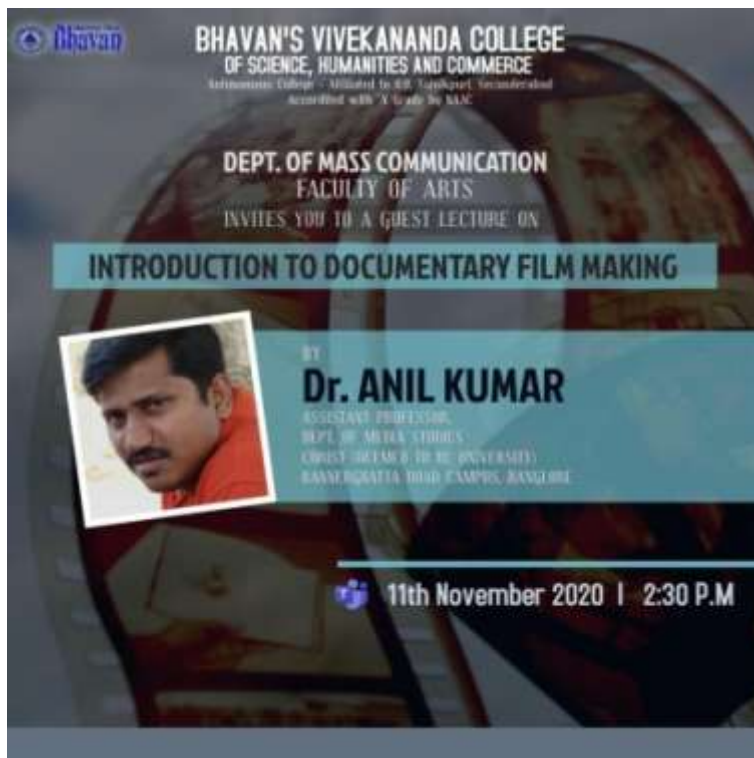




## Guest Lecture on Introduction to Documentary Film Making

11th November 2020

The Department of Mass Communication organised a Guest Lecture on "Introduction to Documentary Film Making" on 11th November 2020 by Dr. Anil Kumar, Assistant Professor in Department of Media studies, Christ University, Bangalore. He spoke about the basics of documentary film making and showed various award winning films during the lecture. He also provided the knowledge to the students regarding video making, emotion portrayal, graphics, titles which are used as story telling elements in documentary film making. Dr. Anil also shed some light on the concept of service learning and how it is gaining popularity day by day. The lecture was interactive and also turned out to be a great success.



## Guest Lecture on Radio Production Process

16th January, 2020

The Dept. of Mass Communication organised a guest lecture on the topic Radio Production Process on 16 Jan, 2020. The speaker for this guest lecture was Ms.Shobna, former station head, Red FM, Vijayawada. The session began with few queries on communication as a subject followed by the concept of creativity in radio. 'Creativity has to sell as art is one kind of communication', said Ms.Shobna.

Ms.Shobna spoke about the importance of the demographics before one plans a radio show and gave an example of the show titled '*midnight biryani*' hosted by RJ Chaitanya. This show grabbed the pulse of Hyderabad youth. 'While designing a radio program one have to keep a note of the local language, understand the culture of the place, see the nightlife of the city, age group and the reason behind why people should listen to you', said Shobna. The main challenge is how we are different from other stations.

Programming Head makes content so good and works with any other Radio Jockey. RJ talent lies with spontaneity and targeting a group audience. Due to the competition, bloopers from celebrities have more value than politics on-air and News is not allowed on commercial radio. There is a six minute ad in 1hr as we sell air, and dead air is a crime on the radio. Radio Jockeys like RJ Chaitu, RJ Kajal, RJSandhya broke the presumptions of Radio.

According to her, creativity and popularity go hand in hand and the content writer should write based on audience taste. The shows are divided into different categories. She also said that the chai bandi (coffee shops) and street vendors are keeping your radio alive. As radio is for the masses, their taste is more important than yours. Radio has to compete with digital media and if you don't change according to time then you will disappear. The lecture ended with a Q&A session.



**2019-20**

**Guest Lecture Intellectual Property Rights in India**

**DEPARTMENT OF POLITICAL SCIENCE**

- **Guest Lecture** Prof.G.B.Reddy, Faculty of Law, Osmania University delivered a lecture on “**Intellectual Property Rights in India**”.on 27-08-2019. He explained various aspects and significance of Intellectual Property Law in the process of globalization (Department of Political Science in collaboration with Intellectual Property Rights Cell of BVC).

## **Guest Lecture** **Effective Communication and Personality Development**

26<sup>th</sup> September, 2019

The Department of Mass Communication had conducted a guest lecture on 'Effective Communication and Personality Development' on 27th September 2019. Ms. Aliza Virani, mentor, Suchitra Academy is the resource person. She spoke about the individual's mindset, about the exchange of thoughts, exchange of ideas, feelings, and emotions of different people with an emphasis on effective communication. She spoke on transactional analysis, aspects of ego states and types of transactions- parallel complimentary, crossed complimentary





## Guest Lecture on

### 'Challenges in Journalism'

19

September  
2019

The Department of Mass Communication had conducted a guest lecture on 'Challenges in Journalism' on 19th September 2019. Mr. D. Nagarjuna, a senior adviser to the Government Institute of Printing and Technology and a visiting faculty in few colleges in Hyderabad is the resource person. He worked in key roles in the industry of Printing and Publishing. His expertise in Editing and Writing for media is incommensurable. He has also worked as a senior copywriter in the Parliament of India.

He talked about the journey of news travelling from its source to the readers and also gave a detailed account of daily challenges of journalists. He explained that there are three main stages to the development of a news story. First is the job of reporters, second are the editors, third is the printing process.

The students got an understanding that a journalist's job is very hectic and requires them to be available round the clock. They have to be very attentive to the details and also have to get their work done before the deadline. He said "the main challenges of a journalist include: getting rejected, the pressure of deadlines, prioritize their schedules, adjustments to make, last minute changes, social media and fake news." The session was concluded with a question and answer session.





## **Guest Lecture**

### **Human Resource – The Sleeping Giant in India**

Date: 07<sup>th</sup> August 2019 Venue: 208, MBA Block

The Department of Economics, Faculty of BA had conducted a guest lecture which was delivered by Mr Raghunandan Vadla, author of the book 'The Great Indian Treasure'. The topic discussed was 'Human Resource – The sleeping giant of India'. The event started at 1p.m with a question asked at the beginning of the lecture. The speaker of the day quoted Dr APJ Abdul Kalam, "Development is not about economic development, GDP, but it is about human values development". He also stated that "Conventional way of searching jobs should end" and also he mentioned that "there is a mismatch between the demand and supply of jobs". The speaker said that the "Country is not land but people within the country, are the treasure, Human resource is the Great Indian Treasure". Talents, Capabilities, Passion, Strength are the core factors to make the world a better place. Students showed lot of enthusiasm in answering the questions during the interactive session. With an insight on Human Resource, the lecture came to an end by 2:20 pm. The lecture was attended by the Dr.Seema Ghosh, Coordinator, BA, Mr.Bhibudendu Das, Lecturer in Political Science and Mr. Shiva Thrishul, Lecturer in Mass Communication.







**2018-19**

**Panel Discussion on Union Budget 2019-20**

Venue: Room no. 208, MBA Block Date: 07/02/19

A panel discussion on Union budget was held on 7th of February by the Faculty of BA in Bhavan's Vivekananda College. The panellists for the discussion were Prof. Krishna Reddy, Mr.RamnendraLal and Mr.Nitin Kumar Saraf. The discussion included uniqueness of current interim budget, importance of budget and tax and having a wider perspective of the government schemes and initiatives. The panellists were very well able to answer all the shooting questions from the students. Prof. Krishna Reddy says that in the previous budget unorganized sector was neglected whereas in this year's interim budget the budget stands out by providing something to the people who belong to unorganized sector. "Budget is the future plan, not the exact count of expenditure" says Mr.RamendraLal. He also enlightened the students on the subjects that will affect them in the near future. Mr.NitinSaraf has shown his perspective on what happens when the person does not pay his/her tax, purchasing power increases as a result of increase in his/her income, which in turn increases his/her investment in indirect tax. The discussion was insightful and the students sure had something informative to take back with them.





## **Guest Lecture**

### **Career Planning & Goal Setting**

Faculty of BA conducted a guest lecture on the topic 'Career Planning & Goal Setting'. The lecture was delivered by Mr.AmaanRaza, a proud alumnus of our own college on the 04th of October 2018.

Interesting facts and whereabouts relating to one's career were brought out by him. He also spoke about the subjective factors which come one's way while deciding a career and traced ways to tackle those problems. Smart goal setting techniques were also brought into light in this edifying lecture. It was an interesting communicative session.



## **GUEST LECTURE**

### **The Journey of Journalism by Akash Kolluru:**

On the 30th of August 2018, we were very privileged to have a guest lecture on “ The journey of Journalism “by Akash Kolluru, an alumni of the college. In his lecture, he highlighted the points on how the reporters work on and how sting operations works on national news levels. He gave a few insights from his experience to be more realistic. To make the topic more enthralling he showed video clippings and photographs from his work. Students showed lot of engrossment and were curious to know more about reporting and journalism..It was an interactive form of session where students actively participated.



## **GUEST LECTURE ON THEORIES OF ECONOMIC DEVELOPMENT:**

Department of Economics had organized a guest lecture on „Theories of Economic Development for the students of first and second year of BA course on 28 July 2018. The speaker of the session was Prof. M. Usha , (Retd) Professor, Osmania University , Hyderabad. In her lecture, Prof Usha introduced the topic by giving simple examples on development related to everyday living. The lecture gave a comprehensive idea of the issue by explaining the various points that included contents of economic theory, theories of economic development and growth, Human Development Index (HDI) and welfare implications. There was a sense of curiosity amongst the students to have greater knowledge about the topics discussed in the lecture. The session ended with question and answer session between the guest and the students. Majority of the students were interacting with the guest.



**2017-18**

**Guest Lecture on GST**

Department of Economics conducted a guest lecture on – “GST – An Overview” on 2nd February 2018 for BA students. The lecture was presented by a proud Alumni of our college - Ms.ChaitaliDandu, a very successful Chartered Accountant, presently working as the finance officer in Hindustan Petroleum Corporation Ltd. The session conducted was indeed very insightful and interesting. Throughout the talk Ms.Chaitali gave an interesting overview of the concepts of GST. She began with the act and then proceeded to the dual model of GST. She gave a proper insight of all the various slabs of tax rates. The session also involved the criteria, procedure and execution of the taxable events. She introduced the new concept of E-way bill which is handy for business purposes and makes the process of goods tax easy for transportation. Overall, the event turned out to be very interesting and informative.



## Guest Lecture on Media Ethics

18/08/2017

Speaker : Prof. K. Kanchan Malik – HoD Department of Communication – Hyderabad Central University.

Brief Details : Inculcate and refresh Media Ethics through curriculum formulation in collaboration with the US Consulate- Hyderabad





## **Guest Lecture on Opportunities & Experiences in News Media**

Speaker :AkashKolluru, Reporter, CNN NEWS 18Date: 22/07/2017

Brief Details :AkashKolluru addressed the BA students regarding the Career Opportunitis& Challenges in the Broadcast Media Industry



## **Demonetization and Scope of Digitalization - 21 July 2017**

Department of Economics had organized a guest lecture on „Demonetization and Scope of Digitalization“for the students of BA - I, II and III Years on 21 July 2017. The speaker of the session was Prof. A. Nakula Reddy, Chairman, BOS, Department of Economics, Osmania University, Hyderabad. In his lecture, Prof Nakula Reddy, explained about demonetization and its implementation in various countries. He spoke on the announcement of demonetization by the Indian government on 8th November 2016 and its immediate effects on the Indian economy. In the background of demonetization, he discussed the scope of digitalization in our economy and the challenges facing for a smooth transition from a cash friendly economy to a cash less economy.



**2016-17**

**Guest Lecture on**

**Reach of Radio, Satellite and DTH**

A guest lecture was organized by the department of Mass Communication on 18th February 2017. The topic of the session is Reach of the Radio, Satellite and DTH. The resource person is Mr. Pranay Rupani, Research Fellow at University of Hyderabad.



**Guest Lecture on  
Demands & Writing Style for Broadcast Media**

A guest lecture was organized by the Department of Mass Communication on 16th February 2017. The resource person is RJ Sudha who is a panel member at All India Radio.



## **POLITICAL SCIENCE**

–**Inter-disciplinary Guest Lecture** by Dr. G S V R K Choudary, Lecturer, Department of Physics and Electronics, Bhavan’s Vivekananda College, delivered a lecture on “Nuclear Energy” on 18-01-2016.

–**Inter-disciplinary Guest Lecture** by Mrs.KSuvarchala Rani, Lecturer, Department of Management Studies, Bhavan’s Vivekananda College, delivered a lecture on “Motivation At Work” on 19-01-2016.

–**Guest Lecture** by RetdProf.RamaMelkote, Osmania University on “Rights” on 26-02-2016.