

SEMINARS/WEBINARS

2020-21


Webinar on ‘Business Opportunities and challenges in the post Covid-19 scenario’




WE WELCOME SPEAKER FOR THE SESSION



Prof. Lalitha Ramakrishnan
Professor of International Business,
Pondicherry University



 **Bhavan's**
BHAVAN'S VIVEKANANDA COLLEGE
OF SCIENCE, HUMANITIES & COMMERCE, SAINIKPURI, SECUNDERABAD- 500094
ACCREDITED WITH 'A' GRADE BY 'NAAC'
AUTONOMOUS COLLEGE, AFFILIATED TO O.U

Webinar on

**"Business Opportunities and Challenges
in the Post Covid-19 Scenario"**

16th May, 2020

Organized by
Department of Management Studies

A webinar was conducted by the Department of Management Studies, Bhavan's Vivekananda College on the 16th of May, 2020 on the topic 'Business Opportunities and challenges in the post Covid-19 scenario'.

The speaker invited for the webinar was Prof.Lalitha Ramakrishnan, Professor of International Business, Pondicherry University. More than 700 students and faculty members from all over India participated in the webinar.

She said that every problem should be taken as an opportunity. In the difficult covid situation, there is an opportunity for India to build our economy. There are three different shapes of recovery after recession -U, V and L shapes, once lockdowns are over, U shaped recovery will be seen in India according to her. She spoke about the post-covid scenarios with reference to different sectors of the economy such as the production sector, realty sector, hotels and tourism, telecom, automobile, aviation, financial services and so on. More than 700 students and faculty members from all over India and abroad participated in the webinar.

Webinar on ‘Business Analytics in decision-making.’

A webinar was conducted by the Department of Management Studies, Bhavan’s Vivekananda College on the 30th May, 2020 on the topic ‘Business Analytics in decision-making’. The speaker invited for the webinar was Dr.Vijaya Bhaskar Marrisetty, Professor, School of Management Studies, University of Hyderabad.

He spoke about the different types of biases that can hamper human judgement, which necessitates the use of business analytics to take informed decisions. He spoke about the different types of analytics like descriptive, prescriptive, diagnostic and cognitive analytics. More than 700 students and faculty members from all over India participated in the webinar.

The image shows a webinar banner with a blue background. On the left side, the text reads: 'BHAVAN'S VIVEKANANDA COLLEGE OF SCIENCE, HUMANITIES & COMMERCE, SAINIPUR, SECUNDERABAD, 500094 ACCREDITED WITH 'A' GRADE BY 'AAC' AUTONOMOUS COLLEGE, AFFILIATED TO OSMANIA UNIVERSITY'. Below this, it says 'Webinar on Business Analytics in Decision Making' and '30th May, 2020'. At the bottom left, it states 'Organized by Department of Management Studies'. On the right side, there is a small video feed of a woman in the top right corner. Below it, the text says 'WE WELCOME SPEAKER FOR THE SESSION' followed by a portrait of Dr. Vijaya Bhaskar Marisetty and his name and title: 'Dr. Vijaya Bhaskar Marisetty, Professor, School of Management Studies, University of Hyderabad'.

2017-18:

National Seminar

The Department of Management Studies organized a **National Seminar** on 26th August, 2017, on “GST”. The Chief Guest was Mr. Abhishek Agarwal, CA. The event was organized by Department of management Studies and Commerce .The seminar was organized for only students. Huge number of students from various colleges participated in the event. Many of the students presented and published their research papers on GST.



2016-17:

International Seminar

The Department of Management studies conducted an International Seminar on 8th and 9th February, 2017 on “4Is-Innovation, Incubation, Intelligence and Inclusion-Emerging global trends and business excellence’. The International Seminar aimed to highlight the

opportunities, challenges and imperatives of Innovation, Incubation, Business Intelligence and Inclusion for business excellence in different countries. It aimed to build up opinions of policy makers, practitioners, researchers and academicians to understand emerging trends in the aforesaid areas. The two day event was attended by various college teachers, research scholars, Industrial Experts and Students. The Chief Guest, for Inaugural session was Prof. Apparao, Principal of OU-CCBM, Mr. Ramana, from First America was the Key Note Speaker. The Valedictory Session Chief Guest was Mrs. M. Usha, (Retd) Professor, Osmania University.

Report – Inaugural (8th February, 2017)

The “Innovation” concept was explained by the Vice-Chairman, Air Cmde J.L.N. Sastry, VSM. The importance of “Intelligence”, “Incubation” and “Innovation” in the field of business was explained by the Principal, Prof. Y. Ashok.

The applicability of the 4 I’s and Business Trends in today’s industry was explained by the Chief Guest, Mr. Apparao, Principal of OU-CCBM, highlighting the Innovations in Banking System, Mobile and E-Banking as a leading example of Innovation.

Mr. Ramana, from First America, focused on Digital Transformation and developing intelligence. Dr. NS. Chakravarty, Head, Department of Management Studies, gave insights on seminar topics.

Six technical sessions were conducted on 8th February, wherein 36 delegates presented their papers on various themes.





Day 2 (9th February 2017) Report

The 2nd day of the Seminar started with enthusiastic participation from various delegates for presenting the papers. Out of the 52 papers presented in the two-day seminar, 9 were selected as best paper presentations.

The next round of presentations was done by the best presenters of the preliminary sessions.

The presentations session ended with the Valedictory Session.

The Chief Guest Mrs. M. Usha, (Retd) Professor, Osmania University spoke about her evaluation procedure and prides herself by calling herself the brand ambassador of Bhavan's. She appreciated the efforts of the faculty and team. She felt that the papers were of International Standards comprising of contemporary topics. She concluding by saying "Knowledge is never ending and one should never rest".

Dr. Y. Ashok, Principal, BVC addressed the gathering by expressing his gratitude to the Chief Guest, Chairpersons and the coordinators. He was delighted by the outcome of the event.

Mementoes and Certificates of Appreciation were given to the coordinating team.

The best 3 paper presentations were awarded with a cash prize of Rs.10000, Rs.7500 and Rs.5000 respectively.

The winners were-

1. Dr. Nazia Sultana and Mrs. Seema Gosh
2. Dr. C. Kameswari, Mrs. Meena Rani and Mrs. Uma Jayander
3. Swetha Chavali, GV .Abhinav and K. Rahul ,T. Tirupathi