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Name: Mrs. PV Ajitha
Department: Commerce
Designation: Assistant Professor
Qualification: M.Com, NET
Teaching experience: 23 years
Academic Positions: Coordinator”Bhavya” women cell.
Areas of Interest: Human Resource

Publications:

1. Ajitha P.V, Ankita Nagra .(2020). An Overview Of Artificial Intelligence In Automobile Industry – A Case Study On Tesla Cars. *Solid State Technology Volume: 63*

Papers Presented:
International

1. P.V. Ajitha , Ankita Nagra (2017) *Green Marketing-A Brief Study on Herbal Products*. International conference on Paradigm Shift in Taxation, Accounting, Finance and Insurance on Green Marketing in India –on 8th and 9th December 2017, Bhavan's Vivekananda College of Science Humanities and Commerce, Sainikpuri, Secunderabad

Workshops/ Refresher courses /Training programs Attended:

Workshop :

1. Attended 15 days workshop on FDP on Financial and econometrics workshop using E-Views from 21-09-2020 to 10-10-2020 organised by department of commerce,Bhavans Vivekananda college
2. Attended Arpit online refresher course in commerce from 1st September to 16th December,2019 (16 weeks)
3. Attended Five Day Workshop on Advanced Excel & SPSS on 29-10-2019 to 06-11-2019 organised by department of commerce,Bhavans Vivekananda college.
- 4.Attended Workshop on Guidance of Project Report. (6th December, 2016) organized by department of commerce ,Osmania University .
5. Attended 3 days workshop from 20-10-2016 to 22-10-2016 on RESEARCH METHODOLOGY AND STATISTICAL ANALYSIS organised by department of commerce,Bhavans Vivekananda college.
6. Participated in a Workshop for “THREE-DAY on Research Methodology using SPSS.(28th to 30th March,2016 organised by department of commerce,University College For Women,Koti.Hyderabad.