

Faculty Profile – Dr. M V S Mahendra

**Contact:****Email:** swarmahi@gmail.com**ORCID ID:**<https://orcid.org/0000-0003-2419-5933>**VIDWAN ID:** 178013**Name:** Dr. M V S Mahendra**Department:** Management Studies**Designation:** Associate Professor**Experience:** 21 years**Qualification:** MBA, M.Com, Ph.D (Management)**Academic Positions:** Member, CGPC; Coordinator – Online Courses**Areas of Interest:** Derivatives, Investment Management

◆ Research Projects Undertaken:

Minor Research Project Year:(2014-16)”Price Discovery process and price volatility in spot and futures market of agricultural commodities” Funding Agency : UGC.

◆ Publications

1. Mahendra, M V S., Seema Ghosh, B Niraimathi (2018), “Assessment of Quality Enhancement – Role of NAAC”, *Newman International Journal of Multidisciplinary Studies*, Vol 5, 2348-1390.
2. Mahendra,M V S., Seema Ghosh. (2017). “A Study on Select IoT Devices and Systems – Applications and Challenges”, *IJARSE*, Vol 6, 243-250
3. Mahendra,M V S., Seema Ghosh .(2016) “Financial Inclusion and Women Empowerment: A Study on SHG intervention of Women in Mahabubnagar District, Telangana”, *International Journal of Microfinance* 2,(1), 1-10.
4. Mahendra, M V S., Seema Ghosh (2014) “Self Help Groups and Women Empowerment – The Other Side of the Coin”, *Journal of Global Management Outlook*, Vol (1), Issue5, 1-7
5. Mahendra ,M V S., Ananda Reddy, S., Bhat, M.S “A Study on Economic Empowerment of Women Through Self Help Groups in Mahabubnagar District of Andhra Pradesh”, *International Journal of Research in Commerce, IT and Management*, Vol (1), Issue 5, 44-49

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6. Mahendra, M V S., SivaramNaidu,M (2016), “A Comparative Study of Women Empowerment Index with reference to Self Help Groups”, *International Journal of Trade and Global Business Perspectives*, Vol 5, 2453-2458.
7. Mahendra, M V S (2017). “Commodity Derivatives – Growth, Issues and Challenges”, *International Journal of Academic Research*, Vol 4, 107-112.
8. Mahendra, M V S (2017). “An Empirical Study on Key Factors Behind Indians’ Appetite for Gold’, *ISOR Journal*, Special edition 44-49.
9. Mahendra, M V S (2017).“A Study of Price Discovery Process and Volatility Spill Over of Cardamom Futures”, *International Journal of Applied Financial Management Perspectives*”, Vol 6, 2751-2759.
10. Mahendra, M V S (2013). “Macro Financial Risk – A Study of Select Economic Variables of BRICS Countries”, *JIS Management Vista*, Vol VII, No 2, 23-34
11. Mahendra,M V S (2012). “Impact of Micro Finance on Women Empowerment (A Study of Anantapur District of Andhra Pradesh), *The Journal of Venture Capital & Financial Services*. Vol (6), 55-63.
12. Mahendra, M V S (2012)“A Study on Consumer Behaviour Towards Two-Wheelers (with respect to Under Graduate and Post Graduate Students of Hyderabad and Secunderabad)”, *BVIMR Management Edge*, Vol 5, No (1), 73-86.
13. Mahendra, M V S (2011)“The Role of Self Help Groups in Financial Institutions”, *Journal of Financial Services and Management*, Vol (2), 27-36.
14. Mahendra, M V S (2011)“Empowerment of Women Through Micro Finance- A Case Study of Ranga Reddy District, Andhra Pradesh”, *Indian Journal of Finance*, Vol 5, 21-27.

ISBN Publications

- Mahendra, M V S (2011)“The Role of Public Private Partnership in Infrastructure Sector for Social Transformation”, *Public Private Partnerships in Infrastructure Sector, BS Publications*, 316-322.
- Mahendra, M V S (2011)“Debt Trap Through Micro Finance Institutions”, *Strategic Measures for Inclusive Growth, MC Millan Advanced Research Series*. 29-33
- Mahendra, M V S (2013)“Risk in Project Management – A Case Study of Hyderabad Metro”, *Project Management – A tool for strategic competence, BS Publications*, 87-90.
- Sudha Singh., Mahendra, M V S (2013), “Micro Finance Boon or Bane?”, *Changing Contours and Contemporary Issues in Accounting, Banking, Insurance and Finance, BVB* 381-390

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- Mahendra, M V S., Sivaram Naidu, M (2015), “Comparative Study of Stock Exchanges of BRIC Economies”, *Business Dynamics – A Paradigm Shift in Policies for Sustainability*, *Professional Books Publisher*, 134-138.

Papers Presented:

1. Presented a paper titled “Assessment of Quality Enhancement – Role of NAAC”, in the National Seminar on “Revised NAAC Framework: The Road Ahead Towards Excellence in Quality Education”, held on 21st April, 2018, organized by Bhavan’s Vivekananda College of Science, Humanities and Commerce.
2. Presented a paper titled “Commodity Derivatives – Growth, Issues and Challenges”, in the International Conference on “25 years of Economic Reforms in India (IC25YERI)”, held on 28th and 29th January, 2017, organized by Department of Economics, Kakatiya University.
3. Presented a paper titled “A Study on Price Discovery Process and Volatility Spill Over of Cardamom Futures”, in the International Seminar on “4Is – Innovation, Incubation, Intelligence & Inclusion – Emerging Global Trends and Business Excellence”, held on 8th and 9th February, 2017, organized by Department of Management Studies, Bhavan’s Vivekananda College of Science, Humanities and Commerce.
4. Presented a paper titled “An Empirical Study on Key Factors Behind Indians’ Appetite for Gold”, at Two day International Conference on Paradigm Shift in Taxation, Accounting, Finance and Insurance, held on 8th and 9th December, 2017, organized by Department of Commerce, Bhavan’s Vivekananda College of Science, Humanities and Commerce.
5. Presented a paper titled “Financial Inclusion and Women Empowerment: A Study of SHG Intervention of Women in Mahabubnagar District, Telangana, in the International Conference on “3i – Intelligence, Innovation, Inclusion: Best Practices for Global Excellence” held on 11th and 12th March 2016, organized by Department of Management Studies, Pondicherry University.
6. Presented a paper titled “A Comparative Study of Women Empowerment Index with Reference to Self Help Groups”, at the National Conference on “Emerging Trends in Management”, held on 23rd September, 2016, organized by Department of Management, Prof Dhanapalan College of Arts and Science.
7. Presented a paper titled “Perceptions of Students towards Entrepreneurship” in the National Seminar on “Entrepreneurship Development – A Drive for Sustainable Growth in Global Scenario”, held on 9th – 10th September, 2015, organized by St. Pious X Degree & PG College for Women.

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8. Presented a paper titled, “Comparative Study of Stock Exchanges of BRIC Economies”, at the National Seminar on “Business Dynamics – A Paradigm Shift in Policies for Sustainability”, organized by St. Mary’s College.

Awards and Recognitions:

- First Rank at University Level in MBA Program.
- Received National Merit Scholarship for the year 1995.
- Best Paper Award for the Article on " Financial Inclusion and Women Empowerment: A Study of SHG Intervention of Women in Mahabubnagar District, Telangana" at the two day International Conference on "3i"- 11th & 12th March 2016 organized by Pondicherry University.
- **Workshops/Refresher Courses (Last 5 Years)**
 - Online Refresher Course in Skills For New Educational Architecture conducted by UGC – HRDC, SantGadge Baba Amravati University. Jan – April 2021.
 - Online Refresher Course in Management conducted by BanasthaliVidyapith Jan – Feb 2020.
 - Seven Day Faculty Development Programme (FDP) in Online mode for university and college teachers on Preparation of Self-Learning Materials for university and College Learners, organized by Dibrugarh University, Dibrugarh, 12th to 18th May, 2020.
 - Faculty Development Programme on “Building Competency for Online Teaching” organized by Bhavan’s Vivekananda College of Science, Humanities and Commerce, 6th to 10th June,2020.
 - Faculty Development Programme on Financial and Econometrics Workshop using E-Views, organized by Department of Commerce, Bhavan’s Vivekananda College of Science, Humanities and Commerce, 21st September to 10th October, 2020.
 - Entrepreneurship Development Program, conducted by Centre for Entrepreneurship Development & Business Sustainability in collaboration with Osmania Technology Business Incubator, 5th to 11th October, 2020.
 - Workshop on “MOOCs, E-Content Development and Open Educational Resources”, Organized by UGC Human Resource Development Centre, Pt. Ravishankar Shukla University, Raipur, Chhattisgarh, 19th – 24th August, 2019.

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