

Activities 2021-22

Outreach Programme

Entrepreneurship – A Career Prospect

The Entrepreneur Development cell in association with Bhavan's Institution's Innovation Council has conducted an Outreach programme on the 16th of March, 2022 at Govt. Junior College, Malkajgiri. The ED cell shapes young minds with great business ideals and is a platform to enhance entrepreneurial skills and provide learning opportunities. Organizing informative programmes and Guest lectures from the best, The ED Cell helps transform ideas into viable creation. A total of 45 enthusiastic students from the college attended the programme with sheer interest, considering a future in entrepreneurship. The coordinator of the Entrepreneur Development Cell, Mr. M. Thirimal Rao, addressed the students on an overview of Entrepreneurship and Traits of an entrepreneur thereby motivating the young minds to consider a bright career as a budding Entrepreneur to lead, create and establish strong grounds of financial independence.







Mr. M Thirmal Rao, Coordinator , ED Cell, Mrs. Jyothirmayi, Principal, Govt. Junior college, and the student coordinators of ED Cell

Report on Entrepreneurship Skill Certification Course

The Bhavan's Institution Innovation Council and Entrepreneur Development Cell in association with Osmania Technology Business Incubator has organised a one-week **Entrepreneurship Skill Certification Course** from 15th November 2021 to 20th November 2021. Mr. Vijaya Devarakonda, Director, Osmania TBI Labs and Principal BVC, Prof. Y Ashok addressed the students during the inaugural. Many eminent speakers from National Institute of Micro, Small, Medium enterprises have delivered lectures on various topics on Entrepreneurship. A total of 36 students participated and received training for a week on the different concepts on Entrepreneurship. Eminent Speakers from National Institute of Micro, Small, Medium enterprises have delivered lectures on various topics on Entrepreneurship.

The topics covered in the session are

Day1: Introduction to Entrepreneurship and Idea Roadmap and Brainstorming

Day2: Introduction to Design Thinking and Validating the Best Solution

Day3: Develop POC and Idea Marketing

Day4: Revenue Models and Implementation of Business Plans.

Day5: Funding Options and Deck Preparation

Day 6: Presentation and Exam.



A Report of National Webinar on “Entrepreneurship: 101”

“A move from Harder to Smarter”

The Entrepreneur Development cell and Bhavan’s Institution Innovation Council have conducted a National webinar called “Entrepreneurship: 101” “A move from Harder to Smarter”, on 27th July 2021 at 11.00 am.

The Resource person for the programme was Dr. Kishore Indukuri, Founder and Manager Director of SID’s Farm Private Limited. The Programme was conducted online via Microsoft teams, there was an active participation of 152 members comprising of Students, Faculty, and Entrepreneurs from all over the country. The Programme started with welcome address by Mrs.V.Ashwini, Convener IIC and Mr. M. Thirimal Rao, Coordinator Entrepreneur Development cell, followed by Principal Prof.Y.Ashok’s message to the budding entrepreneurs.

Dr. Kishore Indukuri has given the overview of the entire process that he went to set up his company. He explained how to establish a successful Start-up, solving for a Real Problem Statement which is crucial for long-term survival, and understanding the different Value Chains once the business starts to grow. Dr. Kishore also explained about Agri-Tourism and Customer Engagement Techniques to increase customers. The participants gave a feedback that the webinar was very inspirational and insightful.



Understanding our Value Chain

The diagram illustrates the value chain process:

- Farm** (represented by a field image)
- Processing** (represented by a factory image)
- Marketing** (represented by a storefront image)
- Customer service** (represented by a woman's face image)
- Feedback & service** (represented by a cow image)

At the bottom, it says: "We tend to do pretty much everything!"

3. Marketing and Sales

- Community Marketing Events-Taste your milk
- Community Milk Testing demonstrations
- Fairs
- Farm Events-Camping, Volunteering at farm for families and schools

Below the text are three small images showing community events and farm activities.

A screenshot of a video conference with two participants. The man on the left is looking towards the woman on the right, who is wearing a headset and appears to be speaking or listening.

Our First Farm in Hyderabad

Our leased farm with the first 20 cows

The slide features four images of a rural farm landscape with green fields, trees, and a dirt road.

The daily grind.. The real stuff

Understanding Dairying

1988: First of our... (text is small and partially illegible)

1990: First of our... (text is small and partially illegible)

1992: First of our... (text is small and partially illegible)

1994: First of our... (text is small and partially illegible)

1996: First of our... (text is small and partially illegible)

1998: First of our... (text is small and partially illegible)

2000: First of our... (text is small and partially illegible)

2002: First of our... (text is small and partially illegible)

2004: First of our... (text is small and partially illegible)

2006: First of our... (text is small and partially illegible)

2008: First of our... (text is small and partially illegible)

2010: First of our... (text is small and partially illegible)

2012: First of our... (text is small and partially illegible)

2014: First of our... (text is small and partially illegible)

2016: First of our... (text is small and partially illegible)

2018: First of our... (text is small and partially illegible)

2020: First of our... (text is small and partially illegible)