

Report on sale of Green Ganesha held on 12th September 2018

The greENERGY club organized the sale of clay Ganesha as a part of Green Ganesha program. 150 clay idols of Ganesha were sold. Each Ganesha idol had seeds of flowering plants. The Ganesha idols were available in two sizes of 9 and 13 inches respectively. Flexibility of getting customized painting done on the idols with water colors was also given as an option by the students. The idea of selling clay idols with seeds embedded was to encourage immersion of Ganesha in bucket of water at their respective homes, followed by putting the clay in pots so that the seeds germinate. This was taken up to spread awareness to save lakes. The event was organized on 12th of September 2018, on the eve of Ganesh Chaturthi.

Students and staff were encouraged to purchase the clay 'seed' Ganeshas which were given away in ecofriendly paper bags. The first idol was bought by the Vice Chairman Air Commdr. JLN Sastry, VSM, BVB, followed by Prof. Y. Ashok, Principal of BVC. The event was very successful owing to the active and enthusiastic participation of the students and staff.



