

Institutional Distinctiveness:

The vision of Bhavan's Vivekananda College is youth **empowerment with culture, knowledge and strength of body and mind**. It is aimed at imparting holistic education that facilitates physical, mental, social and spiritual development of students, resulting in a generation of mature, socially responsible and enlightened individuals.

The institution strives to enhance knowledge, technical competency and skills of students in their subject areas. They are also made conscious of pressing social and environmental concerns facing the nation and the world. Efforts are made to channelize the energy of youth towards community service and innovative solutions for sustainable future. Hence, the main areas of focus for the institution are **academic excellence, value education, social responsibility and environmental awareness**.

Value education

There is an impressive statue of Swami Vivekananda in the campus. It is an embodiment of the values the college stands for, and his presence, a source of inspiration to students. Swamiji's birthday, also recognized as 'National Youth Day' is celebrated with great enthusiasm in the college. Many competitions and events are held to pay tribute to Swami Vivekananda. The college has a long association with **Vivekananda Institute of Human Excellence (VIHE)**, Ramakrishna Math, Hyderabad. VIHE mentors students and faculty every year by organizing a number of lectures and Faculty Development Programmes on yoga, meditation and personality development.

Bhavan's Vivekananda College shares the vision of Bharatiya Vidya Bhavan, the parent institution that was founded by Kulapati K. M. Munshi. He envisioned institutions that would not only impart modern education but would also instill a sense of pride and respect for ancient Indian values and culture. The college carries forward this vision by organizing various cultural programmes and celebrating festivals like Bathukamma, Patangotsav, and Carol singing, to promote social bonding and harmony.

Social responsibility

The college believes that youth are the key drivers of social change who can energize society and contribute positively for growth and prosperity of a nation.

The college, being ideally located in the vicinity of Army Cantonment and residential localities of armed forces, nurtures a positive influence of discipline and service to the nation among students.

The college has a dedicated cadre of NCC, NSS and Bharat Scouts and Guides whose contribution to community service is commendable. Their activities include blood donation camps, health camps and literacy campaigns in the neighbouring villages, Swachh Bhavans in the college, visit to old age homes, orphanages, and collection of relief fund during natural calamities. The NCC wing has brought many laurels to the institution. Achievements of NCC

cadets include participation in the Republic Day parade at State and National level and selection into the armed forces.

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Environmental awareness

The environmental issues facing the world need to be addressed with an interdisciplinary approach to find sustainable solutions.

The college organizes many activities to spread environmental awareness among students such as tree plantation, measures to minimize use of plastic, recycling of paper, sale of eco- friendly Ganesh idols and Raakhis, workshop on plogging, solar plant, seminars, rallies and campaigns.