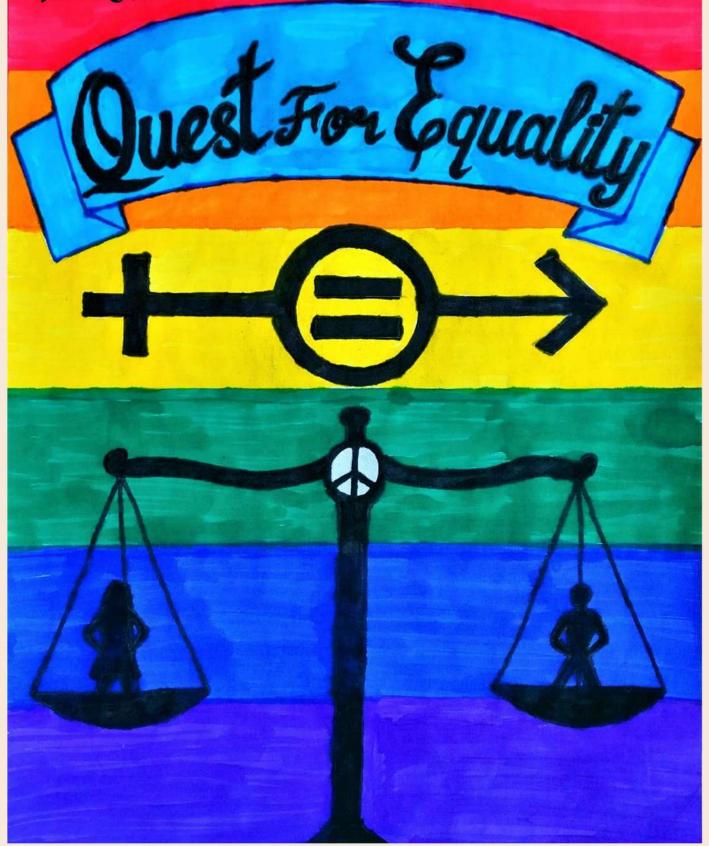


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Messages



I have perused the inaugural copy of SAMVRIDHI, Vol-I, No:1 brought out by BVC MBA Dept.

I congratulate Dr. N.S. Chakravarty Head of Dept and Mrs. K. Suvarchala Rani and her team of students who have conceived, compiled and edited a new effort with many interesting articles. I am sure that with this springboard, SAMVRIDHI will grow in the years to come as many more enthusiastic management students will actively participate, through their contributions to this magazine.

Col.(Retd) M. Vijay Rao Hon. Director, BVC



It gives me immense pleasure to congratulate the faculty and students of Management Studies on their maiden effort in bringing out the quarterly magazine

"SAMVRIDHI – BEYOND HALLS OF IVY".

My appreciation to every member involved in making this initiative bear fruits. I am very confident that the magazine gives the faculty an opportunity to nurture and explore the inherent potential of the students.

Best wishes to all the faculty members and students.





I appreciate and congratulate the team members of the Abhyas Club in bringing out the maiden newsletter 'SAMVRIDHI'.

I expect this useful newsletter on quarterly basis and wish each one of them all the best.

Br. N.S. Churchand

Head, Department of Management Studies





We are delighted to bring out yet another new and interesting SAMVRIDHI (Volume-II No-III). This volume has contributions from a lot of young student authors on the theme

"Quest for Equality"

We, the editorial team immensely enjoyed reading and putting together this compilation of a mixed kaleidoscope of views that showcase the literary, artistic and quirky talents of our fellow student friends. We hope that these articles will not only provide a much-needed insight in to the various facets of inequality in the modern society that we otherwise overlook but also be a driving force that encourages positive outlook and thinking among everyone who reads the articles printed in this edition.



We sincerely hope that this edition proves to be an interesting and thought provoking read for each one of you, as much as it has been for each and every one of us.

Regards,

Team Samuridhi.

QUEST FOR EQUALITY

'EQUALITY' is open to an umbrella of scope and interpretations. Equality in general sense means the right to be treated equal in every humanly aspect no matter the caste, creed, color, gender, nationality, cultural barriers and cognitional imbalances.

This news letter attempts to pour out different versions of inequalities in existence and also gives hope for a better change by relating it to the business management.

"QUEST FOR EQUALITY" is an attempt to reason and realize the need for equality with a touch of perspective essence, work life scenario and withstanding the courage to fight the odds.

To end it with a quote-"Equality is the soul of liberty. There is; in fact no liberty without it."

Regards, Mrs. Suvarchala Faculty Incharge of SAMVRIDHI Management Magazine

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Bhargavi M MBA 4th sem

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Aayush Ramchander BBA 4th sem

Aiman Singh Sekhon BBA 4th sem

Ahmed Yousef BBA 4th sem

Quest for Equality



"Once the game is over, the king and the pawn go back in the same box."

This clearly explains that we may have different religions, different languages, different colored skin but we all belong to the same human race. Quest for equality aims to bridge the gap between people belonging to various sections of the society. "Water", it has no shape and takes the shape of the container we put it in. Similarly, we all might have differences in appearance, culture, social class, but we all live together as one human family.

Equality today does not merely demand equality in terms of **Caste**, **Creed or Race** but it also calls for *gender equality and education equality* as well. There is cut throat competition and everyone is engaged in the mad race to go higher and higher up the ladder. In such cases there is a need for an unbiased and equal opportunity for each and every individual.



Thus, today the quest is for freedom, for equality, for oneness, for indiscrimination, to fight against the odds and bring uniformity in every possible phase and stream of life. Today we live in a male chauvinist society where we also witness hypocrisy. On one hand we talk in support of gender equality and on the other hand women have to fight and prove themselves in the society forbasic needs like Education, Safety and also in cases of Professional Growth. The focus on equality does not come into picture today and one of the reasons for this could be Reservations for Caste.

Incompetency is a phenomenon which is increasing gradually. *The quest must not only focus on Equality but must also focus on efficiency, competency and quality.*

Gender bias and Racism are the evils that hinder the growth of the nation and largely the world as a whole. Racial Discrimination exists in the work field as well and belonging to a particular race becomes an Occupational Requirement.



To conclude, like each coin has two sides, every problem has a solution. The fight for the "Quest for equality" can take place only when our ideology and mindset change. Qualitative Education changes the attitude of the person. When every individual irrespective of their gender and race is given equal opportunity to grow and prove their caliber then this quest would

definitely give fruitful results. The quest is to change the orthodox view of the society so that we enter a modern world.

"Until we treat everyone as equal we have no right to complain about the treatment you receive from anyone else." Everyone deserves a free life. Our world is an Eagle chained by the clutches of this discrimination and *the quest for equality is to free this bird, so it soars high, very high in the sky.*



Is the "Quest for Equality" over ?



Humanity recently made great strides towards advancing itself as a civilization. In the age of information with learning tools as powerful as the internet, one would expect inequalities based on ignorance, race, gender, economic standing, religion and the alike to be a distant memory. Even with such advancements, we still face inequalities on a daily basis stemming from: racial misconceptions, irrational fears held by the masses, the past gender status quo, corruption, religious extremists and misplaced hatred

(something that we all experienced).

This is an article that shares an opinion on a possible problem that may be hindering humanity's collective quest for equality.



Have you ever heard of the "Zeitgeist"? It is a term of German origin referring to the defining spirit or mood of a particular period of history as shown by the ideas and beliefs of the time.

Albert Szent-Györgyi Von Nagyrápolt, a Hungarian American physiologist credited with the discovery of Vitamin C, compared the "Zeitgeist" or "time spirit" to a cage of limitations governed by the time period in which we live. He writes in one of his book

"TheSpirit of our Times" that, "We all live in a very narrow cage, in which we have very little freedom of motion".

If people thought differently in different ages, it is not because of the cage getting wider, but that the cage moved. It's with this concept in mind that I believe the quest for equality won't complete anytime soon.

Government plays an important role in reducing the population's inequalities. Country leaders have the power to guide the nation: both as inspirational and charismatic leaders and through the country's law and legislation, consequently creating a future of equality for its people. In spite of this power, most governments still neglect or don't properly focus on correcting gender, racial, religious and economic inequalities. A lot of current governmental systems are flawed in either its core fundamentals or their execution.



(I'd like to focus on just two types of governments; democratic governments and communist governments.) Some communist governments focus more on spreading propaganda and swaying public opinion, sometimes enforcing censorship laws on its populace which further sanctions inequalities among people to go unnoticed and unchecked. Democratic governments are widely sought after by populations across the world with a potential to give power and equality (or at least their illusion) to the oppressed and disenfranchised. A significant setback of democratic governments to note is that decisions are based on the opinions and beliefs of majorities and this makes room for inequalities through the obvious oppression of minorities. I still have faith in the democratic process as a remedy to its flaws to be "compromise". Just by being aware of the power that public has, the mistreatments happening by others, the majorities of a country canpossibly make decisions constructed on what's fair for all, including minorities.

With all this in mind I feel that humanity is still trapped in a cage of our own current limitations. Perhaps not immediately, but someday I believe that we will eventually achieve "Global Equality".



Women Empowerment as a Cycle

I think that feminism is a tremendously underestimated force, viewed in the present context as a women's concern primarily. The understanding has not yet percolated throughout society that the advancements of women is a program vitally connected to the survival of human beings as specie. The reason is because the organisations take on simply the character of the atoms which compose them and what we are most menaced by in the 20thcentury are de-humanized institutions. If women played a major role in policy formation and execution in the institutions, I think there will be more ecologically sensitive kind of character. So feminism is not a kind of war between sexes or stereotypic images but actual kind of effort to shift ratios of our emphasis that is expressed through our institutions.



The question is how women can have equality within the frame work of our highly existing rigid panache society and why they seek the some strategies which were followed by menfolk centuries ago?

• Total number of gender differences across 173 economies is 943.

• In over 100 economies, women face suppression of gender discrimination in seeking entrepreneurship even today.

• In 18 economies, husbands can legally prevent their wives from working.

• A huge gender wage discrimination is observed, over the past 2 years 65 economies carried out 24 reforms on increasing women's opportunities that is 19 in Europe and Central Asia, 18 in Sub-Saharan Africa, 16 in Latin America, 12 in middle east and north Africa, 11 in east Asia and pacific and 3 in south Asia.



On a general context men and women both must be perceived as human beings with same potential and capabilities. Since last few decades this has been increasing and even women are in top notch of their interest. The key problem according lies in the old age cultural beliefs and narrow impressions on women to be bounded at assumed limits. And that until they stand up for themselves, this "box" we call the society will find every way to drag them down just because their potential is unseen and invisible, but it is also almost powerful.



SOLE PURPOSE OF LIFE - HUMANITY





"Humanity" means, as humans we should help each other in all scenarios. But, when we see a disabled or an acid attack victim what do we do? We just sympathize. But, one man among us has done something different. 32-year-old **Akash Bhardwaj** runs a unique travel agency in Delhi, which hires

women who are visually impaired or acid attack survivors named 'KHAAS'.



After encountering a well-educated acid attack victim who sells balloons, he realized the discrimination tolerated by women. Hence, he decided to empower and employee them. The agency organizes domestic and international tours for corporates, schools and colleges apart from industrial tours, family outings, adventure camps etc. All the work is carried out by the visually impaired employees - right from making appointments and helping with the presentations to closing the deals and even accompanying the groups on trips if required. They even clean, set up and start the office work without any external help. The mornings involve searching for prospective clients like school principals, college event organizers, HR teams of corporate etc. They send out emails about services offered by KHAAS, before making calls to book appointments and confirm meetings with clients. The founder goes for these meetings to make the company presentation, and sometimes the women also participate in the presentations too. Also, women decide whether they want to join the clients on group tours or not.

He also provides technological support to the girls to perform their work. The employees operate their computers with the help of JAWS (Job Access with Speech) program that helps visually impaired people read the screen with text-to-speech output. They are also adept at using smart phones.

In the last 20 days, six employees have made 75 calls, confirmed 19 appointments and finalized over 5 tours. Akash spent almost two months training the girls including teaching them how to reach office. Soon he will be hiring his next batch of 15 girls and start training them.



KHAAS has been a platform for changing the lives of many people. Akash says, 'Some will come to the office while others with mobility issues will be able to work from home'.

Dipti, an employee of KHAAS say, 'I am extremely happy with my job at KHAAS. I love the agency with all my heart because this is where I have learnt many new things. I believe that KHAAS and Akash Sir will change my future and I will remain grateful to them forever'.

At the end, a quote may summarize the whole act of kindness in a nutshell,

'A good deed brightens up a dark world'.

G.V Swati BBA 2nd year



<u> Hyderabadi - Startup</u>



An employee at GATI KWE, who is a HR in the talent acquisition team, quits her job engulfed in the monotony of the corporate lifestyle degrading her health. Holding an MBA degree in HR, loving her job, the 23 year old woman ABHILASHA RATHI, now a passionate ZUMBA trainer narrates her story with all smiles on



1. Firstly the team SAMVRIDHI welcomes you. (smiles) Tell us little about yourself and the entire idea of this new venture?

I'm ABHILASHA RATHI, ardent reader and love travelling. I was an employee in HR department, I loved my work but then the corporate lifestyle majorly started affecting my health that is when I decided to quit my job. That period was very stressful for leaving a job that I loved and also seeing my worsening condition. That is when ZUMBA happened, DANCE had always been my passion, I always wanted a place of my own where I could teach dancing, but this was more of a future plan, at that point I wanted to work on my health and I was introduced to ZUMBA and it was like finding that missing piece. That is when I decided to work harder to be A ZUMBA INSTRCUTOR and here I'm today, having 30 clients from all different age groups. (Smiles)

2. What is ZUMBA all about and what was it like to work independent that difference from the corporate world? ZUMBA is basically dance fitness based on various dance

forms. It was not easy, there is always a risk but I wanted to give it a shot and I went ahead. The difference that I see is, the amount of freedom you get to go ahead and take risks out of your comfort zone. Corporate world has a system and you have to follow it, but working independently gives you a lot of your own space.

3. What gave you the backbone courage to go ahead with this, how did you tackle the words of society that came as a reaction to your decision to quit your job?

It was not easy to get out there; I was way too stressed when I had quit my job, wondering if I could get a better one? Many of them said "MBA kyu kiya jab ZUMBA hi karnatha?" which was surprising to me and my family. I was supported by my family and my clients as they believed in me and my passion towards my work.

4. What was that one thing in your heart that made you go ahead with your decision regardless of what people said? I wanted to GET OUT OF THE BOX and try a hand at my passion. I did MBA because I loved it and ZUMBA helped me get back my state of happiness. I started off with 4-5 clients and each day they came back with happy smiles. That valuable EXPERIENCE was enough for me as my clients experienced the same as I did.

5. What would your words be to all the young people stuck somewhere in the corporate race wanting to follow their passion but are afraid to take that leap of faith?

FAITH (I have got a tattoo too of the same, *chuckles*) on a serious note, to all the young ones, I will say "DO NOT BE SCARED TO TRY, failure or success does not matter but the regret of not trying will haunt you. Today we are blessed to be in the generation where talent is highly appreciated, but it is very important to stay focused and work hard. FAMILY SUPPORT is an add on benefit, if not take it as a challenge to prove them it was worthy."*chuckles*



6.*smiles* those words holds motivation for all of us. Apart from the ZUMBA classes in which other activities are you indulged in and if you wanted to recommend ONE BOOK to all of us which one would it be?

I'm into spirituality, a volunteer at the ART OF LIVING and that is the secret to my success you see because it calms mind and helps in creativity. ONE BOOK THAT I ABSOUTELY LOVE IS

"THE ALCHEMIST".

7. Finally, one last line that makes you going each day. *Have FAITH, it is better to be SAVED THAN SUFFER. (Smiles)*



WORK LIFE BALANCE: MEN V/S WOMEN



The term "Work-Life Balance" is used to describe the balance between work place obligations and personal responsibilities. In general terms maintaining equilibrium in the amount of time and effort spent on office work and personal activities, which is essential for any employee to maintain the overall sense of harmony in life. This ratio differs from employee to employee depending on their job profile, type of industry, job schedule and gender.



A survey was conducted in which questionnaires were sent to working men and women and asked to give their opinion on how well they maintain their work life and how far gender plays a role in achieving work life balance.

The results show that

• The men and women ratio of employment is 54:46.

• 60 % of employees claim they manage their work life of which only 24 % are women (of which 10 % are married).

This shows that as the responsibilities increase after marriage, women working after marriage are less compared to that of unmarried, this comes with the expectations that women need to take care of family more than her work life. Why women are always confined to theirKitchen's / house's? Don't they have their own dreams, goals that are to be achieved? Is it always a personal struggle and journeyfor all women to get what they want? *The survey says* -

• The time spent by women in travelling is less than 1 hour a day whereas by men is 2-3hours.

• A women spends an average of 7-9 hours on office work where as a men spend 8-10hours a day.

• Time spent with their families is 5-7hours by women and only 3-5 hours by men.

The survey has given enough data to say gender plays a major role in definingthe ratio of work and personal time spent by men and women in a day. The **main reasons** for imbalance in work life are a.Increasing responsibilities at work, i.e.; work-pressure.

b.Working for longer hours.

c.No family / spouse support.

d.Increased family responsibilities.

e. Parenthood.

f. Individual career ambitions.



Family care is top priority for both men and women along with their career, but women are more impacted by work life imbalance due to socio-cultural and biological reasons. This in turn has an impact on their career life compared to their male counterparts.

Tips to achieve work-life balance:-

1. Attend the top priorities first.

Take advantage of flexible job schedule options.
Responsibilities should be shared between married couples.

- 4.Be open to your spouse regarding your need, i.e.: proper communication.
- 5. Understand what really matters
- 6.Create (and maintain) a designated work space.

7.Block out your time to focus on specific tasks.

8. Take breaks and plan your vacation.

"Work To Live, Don't Live To Work"



9/11 Never Happened



It has been 15 years since 9/11, but it doesn't feel so for most Americans. Could it be because the tragedy itself had such a lasting mark? Perhaps, but the main reason is because the conflict which started only a month after, is the same conflict today, which brings the event into perspective. Yes, the attacks were horrendous and took thousands of lives, but it became a symbol of things to come. Today we remember 9/11 not only for the loss of life, but that every September 11th is a reminder of the situation the United States is still in.



No, not that somebody will fly a plane into a building at any moment, but that they're still in the same war, fighting virtually the same people over the same issues. Kids that were in first grade when the attacks first happened are now fighting in Afghanistan.

We all know that two planes were hijacked and crashed into the World Trade Centre, one crashed into the Pentagon and another one failed to hit its target and ended up in a field in Pennsylvania. In total, roughly 3000 people died. In response to this, the United States declares a war on terror and invades Taliban-controlled Afghanistan. The Taliban harboured Al Qaeda and because of this, the United States overthrew them, yet failed to get Bin Laden. The occupation began, nation building started, and then Iraq happened. 9/11 plays a huge role in the United States today, not only because of the war on terror, but the Patriot Act.

Which brings us to an interesting question, "What if in an alternate timeline, the September 11th attacks never happened?"

Here's one scenario -

Had the attacks never taken place, the Taliban would have never been overthrown, at least not by Americans. Would the Taliban have stayed in power to this day? Who knows? 9/11 changed the US outlook on the world, and vice versa. The difference that the attacks made was that it gave the US backing support for invading another nation. Without 9/11, the American public never would have wanted to go into a Middle Eastern country and occupy it. So, in this alternate timeline if smaller terrorist attacks happened to American locations or bases, the US still would've fought against Al Qaeda and jihadist groups, just in a smaller way – cruise missiles, Special Forces and eventually drones would be used to bring down Jihadist groups. This would be seen in Afghanistan and Somalia. In a way, this would be a war on terror, but tthis "war" would be a small-loosely connected band of operations against ragtag jihadist groups.

So, without 9/11 and the war on terror how different would the world really be? For one thing, the great recession still would've happened – the factors which led to it such as the housing bubble and the banking crisis, all happened independent of the war on terror. We also would be seeing the same economic situation that they're in today. The Arab Spring still would have occurred, many people across the Middle East still would have lived with horrible regimes, which would cause uprisings across the Arab world. However, in this timeline, the US would have the greatest change.

9/11 not only brought the war on terror, but the complete change in how the government interacts with its citizens. The whole constitutionality issues that we see today would not exist in this alternate reality. Speaking of the government, George W Bush's presidency would be relatively uneventful. He'd be more of a domestic president. Without 9/11, he would not be hated as much across the world and at home. Bush signed into law the Patriot Act, one of the most controversial decisions of his. This act allowed the government to gather "foreign intelligence information" from both U.S. and non-U.S. citizens. The extent to which however, was unclear. This led to the rise of several conspiracy theories and the belief that the government was spying on them in many citizens across the United States. (And in some cases, they were.)

9/11 is significant not just because of the horrendous events, it is important because it causes a massive shift between the illusion of a prosperous future, and a harsh reality – that perhaps, is the biggest change



Sassy News Tuner "DonaldTrump'



In 1961 Daniel Boorstin offered up the definition of a celebrity as "a person who is known for his well-known". Trump took this one step further, contending he should be famous, before he was well known because he was Donald Trump.



Trump once pretended to be his own PR agent and claimed Madonna wanted to date him. He lives by the ethos that confident and dramatic assertions gets attention and that such attention means people will buy into what he is selling (which is largely "him").

The 2016 Republican Party primaries were more like a reality TV show than a political process. Policies were reduced to hyperbole and symbolism.

Trump's dramatic mantra of "I will build a wall and make Mexico pay!" reeked of bravado reminiscent of American professional wrestling, where fighting is much-talked-about but never truly engaged in.



Trump applied one of the cardinal rules of reality TV: the contestant who behaves most outrageously will get the most attention and be retained to keep ratings high. In the end everyone knows your name and you might even win the contest – because at least you were not boring. He either kept making attention-seeking statements or simply shot his mouth off. The New York Billionaire, a political outsider who presented himself as a disrupter with immediate solutions to the country's problems during a bitter year-long campaign, comfortably defeated Democrat Hillary Clinton, who was widely projected to become the first female president of the US. Apparently, Americans aren't ready yet.



She won almost 200,000 more votes than Trump but lost under the US Electoral College system which awards all the seats of a state to the person who wins the state, even if it is by a single vote.



In the end he was right: attention led to the most votes. This brought American politics to a new low: constantly lamented by journalists and opponents.

> AIMAN SINGH SEKHON BBA 2nd year

DEMONETISATION



"A Step towards Curbing Black Money" DEMONETISATION of Rs.500 and Rs.1000:

One of the historical changes in the economy of India is Rs.500 and Rs.1,000 notes being banned. This was one of the boldest decisions taken by the Government of India reported. This plan has got combined responses till now. The greater part of industry and people are supporting and standing behind the decision. While a few areas are of the assessment that it is a draconian plan making hardships to individuals. It has additionally been contended that it would've been exceptional if a few days' notice had been given. That would, truth be told, have vanquished the whole reason for the plan in light of the fact that by then the cash would have flowed. Generally, this plan will have a wide impact on many levels.



A few tips to keep away from mistakes:

1. Try not to surge. You have plenty of time, you have time until December 30, 2016, to trade your notes and store your aggregates. And even after 30th Dec you still can change money in RBI offices.

2. The Banks and departments will monitor each person, their PAN card detail, so submit legitimate and real documents.

3. Remember that the Income Tax office will be continually on check for exchanges of money trades past Rs.2.5 lakh or store in investment account past this point of confinement.



Why is this plan introduced?

The Amount of fake Indian money notes of the higher denomination has drastically increased. For general public, the fake notes appear to be like certified notes, despite the fact that no security highlight has been duplicated. The fake notes are utilized for illicit exercises. India remains a money based economy subsequently the course of fake Indian cash notes continues on being a threat. Keeping in mind the end goal to contain the rising frequency of fake notes and black money, the plan has been introduced.



Adverse Impacts:

- 1. Black money hoarders
- 2. Fake note circuits
- 3. Illegal election funds of political parties

Favorable Impacts:

- 1. Bank deposits will spike
- 2. On the way to cashless economy
- 3. Impact on jewelry and real estate business
- 4. Deflation in the economy is expected



Source of the data : The Times of India Newspaper (15th Nov 2016)





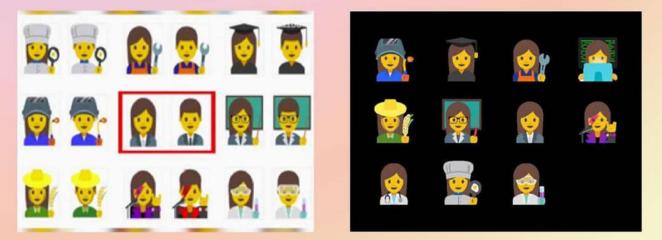
WORD SEARCH ON "EQUALITY"

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Hints:-

GENDER INEQUALITY JUSTICE LIBERTY OPPRESSION PREJUDICE RACISM RIGHTS STEREOTYPE TOLERANCE

GUESS WHAT IS NEW ABOUT THESE EMOTICONS?



Guess Who?





Guess who Answers: Left – Vijay Shekhar, Paytm Founder. Right – Kiran Mazumdar-Shaw, Chairman Bio-con-lt.

(MBA 3RD SEM)

<u>TALENT HUB</u>



"SOLDIERS" (our heroes)

Its people like these who are our real heroes The passion with which they safeguard our nation it really shows

Not only their family, but the entire nation prays when a soldier enters a battle Just going through the enemy is not enough, we hope our soldiers rip and rattle

The patriotism soldiers show towards the nation Seems like with the motherland they've build a special relation

The intensive training a soldier undergoes In this span of time, the nation is well aware that a new hero has rose

Each time in the enemy camp there has been a destruction Happiness spread across the nation and lead to a celebration

Spare a thought for the soldiers who have made a sacrifice Their contribution has been equally important, we must realize

We the citizens need to thank these heroes for our existence Enemy camp tries to enter the nation but fails because of our soldiers' resistance

The nation salutes all the soldiers it has had over the years Many of whom have lost their lives but will still be remembered as martyrs



Nischint Waghray MBA 4th Sem

Nepotism-Conspicious Corruption

I deserve that seat, but to get that I have to fall on someone's feet. I deserve for gain, but people say without a recommendation it is vain.

I always had a dream, I always had a passion, I always had a memory to make my identity's discovery.

I always studied well never fell into deviation. People always said "study well" and surely your life shall go well.

And there finally came a day, the day mast awaited I was called for an interview to show the world my view.

That man was really tall but his questions made me fall my Heart did break at that moment and I stood straight as a wall.

Did my certificates go in vain? Did i waste my lifetime till now? Do I always need someone else? Am i nothing by myself?

Anger befell me, questions raised in me Corruption in the form of flesh Sat straight right before me, Heartless he was, helpless I was.



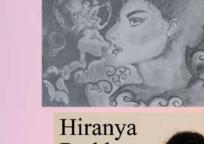
Sunil Gummadi MBA 4th Sem



Prashanth MBA 1st year



Gaurav Paul BBA 3rd year



Reddy BBA 2nd year





Revathi MBA 1st year





Siddharth Pratap BBA 3rd year



Manisha Singh BBA 3rd year



Suryakanth BBA 3rd year







MBA

1st year



Charismatic Leadership

- Charisma is a Greek word me
- It is the use of influence to moti others to accomplish a goal.
- others to accomplish a goal.





















Prashanth MBA 1st year



Bhakti Aggarwal BBA 2nd year

<image><text>



Shreya Dikshith MBA 1st year



Shiva Keerthi BBA 1st year

Winners

Suryakanth BBA 3rd year (Front cover) Hima Bindu MBA 4th sem (Rear cover)

P A C R

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