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Beyond The Halls Of IVY

SEP 2017

Vol-III No.-II

BUSINESS

Revolutionised





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MESSAGES



Prof. Y. ASHOK
PRINCIPAL

I am very delighted to know the Department of Management Studies is releasing its latest edition of student's magazine '**SAMVRIDHI**'.

With great pleasure I would like to appreciate the energy and enthusiasm of the faculty and students on the eve of its release. The students have displayed high level of talent in various activities organised by the department and college. It speaks of the faculty strength and potential of the students. I wish the faculty and students all the very best in making SAMVRIDHI as their pride possession.



Dr. N. S. Chakravarthy
Head Of Department

It is my pleasure to congratulate and appreciate all the students who have put in their efforts in bringing out the latest edition of SAMVRIDHI newsletter for this academic year. I also congratulate all the students for their enthusiasm, active participation and for contributing articles and art work.

I appreciate all the faculty members of the department for their constant support and for motivating students to write articles for the newsletter. I look forward and wish more newsletter with informative articles to come in the future.



K. Suvarchala Rani
Mrs. K. Suvarchala Rani
Coordinator Samvridhi

It gives me immense pleasure to congratulate the amazing efforts put forth by Team Samvridhi. Idea generation, Initiation, Innovation and Integrity defines Team Samvridhi.

I am quite positive that Samvridhi would provide the readers with educational information, helpful hints and tips, events and news from businesses at various national and international platforms. Samvridhi in a beautiful way moved towards establishing its own identity. I am so proud of the team for their success because of the wonderful combination of members being both the dreamers and the doers. I am sure Samvridhi would move towards new heights due to the dedication of the team members. I would like to wish all the best to everyone associated with Samvridhi.

INTRODUCTION

BUSINESS REVOLUTIONISED



The world of Business has evolved drastically over the past few years from creative businessmen of years past into The Giant Corporate World, as we know it today. The ultimate aim of making profits remaining the same, while the other aspects getting a new lease of life all together. Significant developments in technologies have changed the way products and services are offered to customers. To be effective today and succeed tomorrow, companies must learn, adopt and follow practices of early pioneers. Given the evolving landscape, it is clear that few companies have lead over the others when it comes to following these business practices. Learning from companies who have responded to and adopted collaborative models can help new partnerships work more effectively and efficiently..This newsletter emphasis on how the business world has revolutionized to take sustainable advantage of the new trade opportunities and the new market demand.

Regards ,
Team Samvridhi.



EDITOR'S NOTE



We, at Samvridhi, welcome you all on our journey of revolution. Not just the revolution of mankind but also, the revolution of something which has been the very means of our existence. That's right, business. Everything you see around you has stemmed from an act of business which is why we have taken it upon ourselves to give our valued readers an insight on the way that business has become something that we imagined it would, to becoming something we can never imagine. From topics which will rekindle the artist in you to topics which will tease the grey matter in your brain by making you decide what you want to go after in your life, that is, your passion or the money. Our environment has taken a hit, so is being a vegan the only way out? Or will futuristic means of business somehow bail us out? If not all this, good old Corporate Social Responsibility is always up for discussion. A new edition with new ideas and new approaches for highly evolving business world. Rest assured, we have covered it all.

MBA 2ND YEAR

Sai Kishore
A.S.Aishwarya
Prashanth
Akshatha
Victor Paul
Shailaja
S.L.Suryakiran
Priyanka Jane

BBA 2ND YEAR

A Sowmya
Akhil Agarwal
Shriya Valluri
Rithika Charles
Nitisha Reddy
Sagarika Gilla
Aravinda Swetha
Simran Pathak
Paras Daswani
Sai Aditya

BBA 3RD YEAR

Aiman Singh Sekhon
Aliss Surani
Bhakti Aggarwal
Ahmed Eskandar
Aayush Ramchander

BBA 1ST YEAR

Arya Nandan
Preksha Patel
Sanjana Bansode
Sakshi Kinikar

FUTURISTIC BUSINESS



Entrepreneurs look into past as an inspiration, but future as a canvas. Future ideas are kind of portraits that entrepreneurs paint into the real world. Future of the business world is not only increasing, but also raising its standard. The future is uncertain and needs to be predicted at times to know the opportunities and threats that may be invading the operations of the business. Some people might find it silly predicting future but it was "Peter Ducker" who said that – "The best way to predict future is to create it".



Did you know that 3D printers existed in mid of 1980s but it came into limelight only in early 20s? 3D printer is one of the futuristic technology that came into the limelight through advancement of technology and affordability of these appliances.

3D printers allows an opportunity to have an interesting connection between the digital world and physical world, which can be seen in things as algorithm jewelry, designed with mathematical algorithms.

While we are restricting our future ideas, there are few companies that have taken their ideas to the universe. Yes, companies are coming up with new ideas and plan to start space tourism.

It may sound weird, because many people won't be able to take this opportunity due to the prices but sooner or later it may be even become affordable. We can take the example of luxury cruises, many people weren't even aware that there is any such service even available but slowly, it attracted a lot of population and even became affordable for many.

Mining in Space? Ever thought about it? Two companies have already started working on it, Deep Space Industries and Planetary Resources.

Though outer space business is expensive, that doesn't mean it isn't possible. The ores are need to be mined and processed like any other material.



Necklace made of diamonds rained from Saturn's atmosphere sounds unbelievable for anyone to hear, but we hope this idea comes into reality sooner or later.

A person should never restrict their imagination to a certain limit. Limit is where your capability and creativity stops, a person should always be limitless and flexible enough to keep imagining different ideas and focusing on achieving and implementing them.

Aditya Chopra
BBA 2nd Year



CORPORATE SOCIAL RESPONSIBILITY (CSR)



“Corporate Social Responsibility” (CSR) is a duty of every corporate body to protect the interest and well-being of the society. Even though the main motive of business is to earn profit, corporates should take the initiative for welfare of the society and should perform its activities within the framework of environmental norms.

Previously it was voluntary for all the corporates to take steps for the betterment of the society except government rules and regulations related to protection of environment. But, now with the massive efforts of Mr.Sachin Pilot and other parliamentary members, CSR has gained importance in the New Companies Act, 2013.

Corporate Social Responsibility



Google: In 2005, Google started Google.org, the philanthropy wing of the global search giant with an initial investment of \$1 billion. To support the initiative, Google had set aside three million shares during its IPO. In November 2007, Google.org declared the launch of a project called **RE<C Renewable Energy Cheaper than Coal**, a project aimed at producing energy from renewable sources-wind and solar. The other notable social initiatives by Google include Google Crisis Response, Google for non-profits and Google **Flu and Dengue Trends**.



Apple: Apple is a partner of the Product “**RED campaign**” which aims to reduce HIV transmission from mother to child. In 2012, Apple donated \$2.5 million to American Red Cross towards relief and rehabilitation of the victims of Hurricane Sandy. Apple is trying to reduce its impact on environment by using less toxic substances in manufacturing of products, shipping the products with less packaging and making them recyclable. Apple declares its aim to equip all its facilities with 100 percent renewable energy. They have reportedly achieved 100 percent renewable energy at all the data centers, at facilities in Austin, Elk Grove, Cork and Munich, and at the Infinite Loop campus in Cupertino.

Volkswagen: The CSR record of Volkswagen dates back to 1970 when it set up a corporate foundation in Brazil to promote “**education and healthcare**”. Volkswagen has achieved its target of avoiding use of hazardous materials in manufacturing its cars, use of alternative fuels, reducing fuel consumption and green house gas emission. Volkswagen was the first car to get ISO 14,000 certified. Volkswagen has committed itself to engage with the local community while taking important decisions. They are investing in health care, education, and promotion of sport and the conservation of nature.

Shivani
MBA 2nd Year



ART FOR THE HEART



Vincent Van Gogh had once said, "I'd rather die of passion than of boredom", and that absolutely makes sense. If what you're working for is something which doesn't actually make you happy, then why are you even doing it? We see people quitting their work just because they can't rightly exhibit their true talents to people? There is not sufficient money to make a living out of it? What if I told you the scenario is changing? Read on.

In the recent few years, upcoming artists everywhere are bravely striding the path of passion and turning it into their profession and all they need is to have a proper platform to display their talent. Good news is numerous business concerns are consolidating these artists and helping them grow by equipping them with what they exactly need.



Let's talk about one of such business, Artzolo.com, an online marketplace for the works of art. The idea was to create a discovery platform for works which go unnoticed and unrecognised. It is not only a good deal for the organising group but also a very reasonable business platform for the skilled ones. They interacted with over 300 artists and conducted scores of surveys, to ascertain the feasibility of such a venture. "We wanted to create a business with a social impact. After we carried out our research, our hypothesis that there was a need for a marketplace

for art was confirmed," says Preeti, Co-founder and Chief Operating Officer (COO). This is only one example of many businesses which are coming up to encourage young and talented artists. Other events such as musical nights, dance fests, art exhibitions and stand-up comedy nights are also coming into picture. The best part is that, off late, the modern cafes and restaurants prefer to add a touch to their ambience by indulging in diverse art forms. The walls of these luncheon sites are usually adorned by paintings and sketches of various budding painters while they have a stage set up for live music on either of the nights. This helps them boost up their customer base and also gains appreciable recognition to those who perform as artists.



ART FOR ALL
ALL FOR ART

More and more artists are slowly emerging using this stage to develop and work on their skills. And the positive response of the public is completely overwhelming, hence turning this fad into a mini entertainment industry with a touch of art in everyone's HEART.

C.Tapasya
BBA 2nd Year



AWENTREPRENEURSHIP

EXPLORE... . THE 'YOU'



Less than a month old, a single storied coffee shop found its corner in the buzzing area of college campus and wide residential arena. Mr. Satish the passionate entrepreneur, not expecting such a welcoming response in short span, today holds his gut true and the very idea of EXPLORE, finding itself complete. Let us welcome this man along with his beautiful wife to share a part of their story of 'Explore the YOU' who feel mutually, Explore has them than they having it!

The team Samvridhi welcomes you sir (smiles). Our very first question would be how does it feel like being an entrepreneur?

(Has a pleasant smile throughout) firstly, being an entrepreneur isn't new to me, this is my 3rd venture, previously being interior designer in Gurugram back in 2010. Then I shifted to Hyderabad and started IT and construction. This venture of a coffee shop had been my passion for 15 years, and now that it has finally happened it feels like this is where I belong.

What made you take this up? And how did such a concept come up to become Into Explore?

Coffee being my passion, I always wanted to do something with it. Though, conceptually it came from my mind, it evolved through so many hands. Whole lot of people helped to make this happen, right from the carpenter of these very wooden tables to my family members my team working here to every supplier made this possible. That is how I see it. It is the teamwork.

How does it finally feel seeing it come into shape and when people move Inn?

It is a relief. If you call it as an achievement that isn't it, to become the owner of this place. The kick of it is inside of the experience that people receive when they walk in

that's my achievement the team's achievement. A small incident, a week before explore opened a small 9 year old girl walked in with a handmade gift for us, we didn't ask for it, but the way she experienced. Those tiny hands created the spirit of this place.

We see many coffee shops around the city providing good ambience, but this place provides something different. A space for art, food and coffee. How did this idea root?

The answer lies again in this one question, why this? Why a coffee shop? There are 2 answers, firstly art is close to my heart, though I don't master in any specific art form, but every kind of art has a heart for me. But I didn't know how to blend these both. The answer to your question comes through many experiences, we wanted to create a space where one feels connected to themselves and the idea lies in the spirit of bringing the artistic instinct inside of a person. I personally consider, when a person has a heart there should be art in any form.

AWENTREPRENEURSHIP

EXPLORE... .THE 'YOU'



How did the Idea elevate Into this final space? Where there any challenges?

Right from the very beginning, from the idea itself, this place made itself happen. My wife and me, we see it as an opportunity and responsibility given to us and we are playing our part. The commercial part is one functionality, but as a team it is an open environment for the people working here and also the people who come in.

Coming to the challenges part, yes right from the beginning there were many, we believe this place found itself. Passing by we saw this place and got connected, and then everything fell in. The entire journey has been a roller coaster like getting into unknown waters.



What do you see coming In store for people with explore?

We want to reach out to wide category of aged group people, we have kids corner, music, art, and we are slowly planning to get into a band of every musical instrument, different forms of art and workshops. We are inviting many unknown artists to give them a platform to showcase their hidden art and by that inspiring many others in the audience. To give them an environment to freely express their art.

There Is something peculiar about the logo of explore? What is it all about?

See it is about the perspective again, the name is explore so I wanted to include an element that defines explore with no boundaries, to show the vastness and growth of the personal journey complimenting the path.

What Is that one thing that you would want to tell to all the young people out there?

Find the naturalness of oneself, focus and concentration, be grounded in your passion and know your relationship. If the clarity of this exists then nothing can stop you. The wavering of your questions will stop once this clarity exist. Stay with your answer and be by it.

Adding to sir's vision his wife adds," the biggest enemy of one is his own self, we have to go beyond ourselves to do what we want".

And to end with, "be happy and let others be happy".



Bhakti Aggarwal Victor Paul
BBA 3rd year MBA 2nd Year

SUSTAINABLE FOODS : THE WAY OUT?



When someone says sustainable foods, our mind automatically tends to think about Vegan diets. A Vegan does not consume meat, dairy products, eggs, honey or any other product derived from an animal. In fact they don't even wear leather, fur, silk or wool. Many refuse to use products that are made of animal ingredients, products that are filtered using animal products such as some wines, beers and also products that have been tested on animals. Basically, vegan diets are less taxing on the environment when compared to diets richer in proteins such as animal diets. In 2010, the Food and Agriculture Organization defined sustainable diets as "those diets with low environmental impacts which contribute to food and nutrition security and to healthy life for present and future generations".



People who choose not to eat any meat have lower mean body mass, lower cholesterol concentrations, and substantially lesser threat of ischemic heart disease. So if you are choosing plant-based diet then you're choosing a healthier life.

Now the environmental aspect, environmental scientists have pointed out the tremendous inefficiencies and resulting costs to our planet of agriculture as animals consume more protein than they produce.

Meat production directly accounts for between 18 and 50 percent of climate change emissions as well as producing Substantial amounts of untreated waste resulting in the pollution of ground water, land degradation, deforestation, loss of wildlife habitat and more.



Turning to the plant kingdom and using computing power to find viable replicas or combinations that can result in a product that tastes, feels, and even smell like the real thing is probably the only win-win situation right now. By choosing plants as a direct source of protein, we would use less of our planet's finite resources, drastically cut down our carbon footprint and give thousands of species a fighting chance at survival. Most importantly, we could redirect enough grain to feed over the course of the next 30 years and beyond. It's a win-win thing, so for living a sustainable life we all should switch to plant-based diets.

For further information about vegans watch cowspiracy : the secret of sustainability (Documentary)

Akanksha Singh
Bsc (BtGc)
2nd Year



PASSION OR MONEY



I want to become a Swimmer! What? How? You will earn so less, how will you take care of your family? How will you be happy with such less income? Why are you doing this to your life? A small voice whispered, "It is my passion". Passion? **What is passion?** This 7-letter word has several different meanings to each one of them, for some its love, for some its worship, for some its happiness and for some it's their respect.



One's passion could be anything from being a cobbler to being an artist or a doctor. This very misconception that passion and profession can't be the same breaks down thousands of dreams, and why? The simple answer is money. Is money everything? Can money buy you, your talents or your passion? Money over passion or passion over money? This is the question which makes each one of us rethink about our passion, but the key answer to all this is that money and passion go hand in hand.

Because **the most valuable money is your talent**, the fear of being judged, the fear of facing failure, the fear of not earning well and many more, will all come as hurdles between your way of making your passion as your profession, an engineer, a doctor, an MBA graduate or any other profession will face a number of downs before reaching success and so will an artist, a dancer, a singer or Societal pressure, is that the only

reason why thousands sacrifice their dreams and get into something which they do not like? Have you ever thought more than the pressure, it's the lack of trust in their talent, lack of trust that they cannot achieve and most importantly lack of trust that they would be respected, now everything put together it comes out as a fear of earning less, fear of not leading a comfortable life, fear of not satisfying their parents and so they end up taking something which isn't their passion but becomes their profession and their identity? One very important fact that every one of us should learn and understand is that talent has its own colour, uniqueness and the ability to make it as one's pride. A 10-year-old who wants to become a photographer or a dancer is totally acceptable and normal to a 10-year-old who wants to become an engineer.

Every person who is wealthy is not happy and every person who is happy is not wealthy. One's happiness lies in their form of love which may be anything, working in an MNC for 12 hours or spending time in a forest clicking pictures, everyone has their own passion and neither money nor any fear can take away that happiness of being good at what we love truly as our passion that defines us. ***The key to become the happiest person is to excel and rule the field of your interest, money will follow along.***

Anushka Poddaturi
BBA 3rd Year



SKILL SET



We've often heard individuals saying, "You need to develop your skill set", but what do you fathom from 'skill set'? It merely suggests that an individual's range of skills. Skills will go down even to the most menial of tasks like cleaning your room efficiently and effectively. It's a skill that could be put to action in your professional life also.

Having varied skills not simply paves your way to success in your professional life but also provides you a sense of self accomplishment. It is also vital that you learn a skill and become better than just an amateur. Possessing a significant skill is more valuable than possessing several minor ones. What's the use of being the Jack of all trades and the master of none?



Let's talk about **photography** specifically. Photography has become the "Buzz-word" on social media and among the youth. I still remember as a child, whenever there was an occasion, dad used to call up a photographer who would come all prepared with variety of stands, backdrops, flashes, etc. All we used to do was stand and smile. Awe-struck is not the word to describe the way the photographer captured those special and precious moments. I saw photography that way when I was kid. This not only built curiosity in my mind but also lead me to think about creative side of the photographers. It also made me realize, how tough it is, for the photographers to think about the angle, the depth of field and the time at which the photo has to be taken, all this at the very moment.



Photography has unfolded so much in past few years, if you're taking it up as a career, you ought to understand it, feel it and be a master of it and when I say master, I mean the best of all just to survive in this dynamic world and achieve success. *Photography to me Isn't just exploring through the lens and taking the photo rather it's feeling the moment and then capturing it.* If you can't feel what you are capturing, then you can never get others to feel anything when they look at your captured photos. As photography is evolving, we also see its extinction when we see that technology is slowly taking over the talent. Thus, Feeling, learning with experience and mastering the skill of photography are the ways to achieve success and to compete with the world. Unless you do that, you will just be an extra frog in the pool.

Aliss Surani
BBA 3rd Year



Hargun
BBA 2nd Year



WORLD FREELANCING



Freelancing is only for those who are or want to be self-employed. It is now coming to be known as a platform which many companies are looking forward to. Freelancing can be in any field which are made for people interested in acting, writing, fashion designing, architecture, music, multimedia or any other for one main reason to act independent of their choices that they wish to take.

Now, coming to the concept of being a freelancer, I'm going to talk about this particular field that is writing, which many are passionate about. But if there is no favorable platform to showcase their talents in this field then that talent remains hidden.



Freelancer takes those opportunities of making a clear and virtual platform for the people to create their own region.

In freelancing, there is an option about being self-employed and also the option of doing work from home which is a good platform for the people who wants to do some work but don't want to get out because of various problem. As a freelancer employee, I have done work from home for two years, the platform they provide is a great experience for the people who wants to live their dreams. Freelancer compensation to the people depends on the industry that provides such potential platform and chooses freelancer to showcase their talent to the world.

Freelancing has always been a wide platform to describe it and also there is always a plus point for the people who are eager to enhance their talent.

An Australian based global crowdsourcing marketplace website allows employers to post jobs that freelancers can bid to complete. This company has 44 regional market places and most of the freelancer's users come from India. Top 3 job categories being IT and software, design media and architecture and writing.

The catch line for a freelancer is maintaining his/her integrity as a professional and at the same time allowing self to discover the unknown paths to enhance his work-life relation.

Freelancing is flexible, you can set your own hours, working full or part-time on the projects of your choice. While clients can offer specifications to the work, a freelancer works similar to an independent contractor, in which he or she is free to control how the work is completed. Freelancing is a fast and affordable way to get started, working as your own boss from home. With that said, there are pros and cons, and success comes for those who plan their business and deliver high quality work.

Shailaja Rao
MBA 2nd Year



WHAT IF THE BLACK DEATH NEVER HAPPENED?



Welcome to the 21st century – An age of medicine, science, and art, where humanity has gone a century without a catastrophic plague. This wasn't always the case - The Roman plagues, Smallpox, the Spanish Flu, etc. have taken innumerable lives. Plagues killed so many people – poor & rich alike, that societies crumbled, demographics changed, and even empires disintegrated.

The best example which is prominent as in one of the most infamous plagues ever recorded – The Black Death.

A pandemic that ravaged Eurasia during the Middle Ages, the Black Death was so terrifying that many people truly believed the Apocalypse was upon them. In less than a decade, hundreds of millions died across the medieval world, from China to the Middle East, and finally Europe – especially in Europe, a continent where the population was cluttered, cities were growing and sanitation so atrocious that you are lighting a match in a firework factory.

It truly reinvented Europe – and from the ashes, got it down the path we see today. ***So, what if the Black Death had never occurred?***

Before we discuss this alternate scenario, let's put this into context. The Black Death was basically a form of Bubonic Plague, if you got the plague in the 1300s, you would have less than a week to survive. The disease originated from rats, when the rats died, the fleas would hop off and find the nearest host.

Population: Two decades before the Black Death struck Europe, a great famine – cleverly named the Great Famine, created mass starvation across the continent.

Even the royals had difficulty finding food. Children were abandoned, old people were forced to starve and cannibalism was widespread. The specifics are not known, but millions eventually died. By the time the plague would strike, Europe was already collapsing. Even though it sounds terrible, the Black Death actually helped Europe. At least 1/3rd to half of the population died in just 3 years, taking along with it the problems of overpopulation and lack of resources, this meant Europe could actually sustain itself, and bought it enough time to figure out how to manage its resources.



In this alternate timeline, the Black Death never occurred, and so this overpopulation problem would never be dramatically solved. Population would continue to grow and then stagnate in the 13th century. Famines are much more common and devastating as people compete and die for food. More people would mean less food for the average peasant in this alternate world. A terrible harvest results in much more famine than in our timeline.

WHAT IF THE BLACK DEATH NEVER HAPPENED?



Feudalism: Killing off so many people brought many dramatic effects. In the century after the plague – wages increased, land became cheaper, and people were needed. In this alternate timeline, this change doesn't happen. Feudalism needs cheap workers, less workers means more valuable workers, people who the nobles depended on to stay in power had died. Demands were made for higher wages, peasant revolts became more common, and land left unattended was now up for the taking. Political and social independence was becoming a reality. Laws were made by nobility to keep the lower classes down, however, eventually the system of feudalism collapsed.



Religion: The Catholic Church as an entity would stay much stronger in this alternate timeline. The Black Death destroyed many people's faith not just in God, but the papacy itself. The Church couldn't offer any answer or solution to the plague, even seeing half of their own clergy die. This planted a seed of doubt among some of the population.

Catholicism was put into question, and this would set the stage for the Protestant Reformation just 2 centuries later.

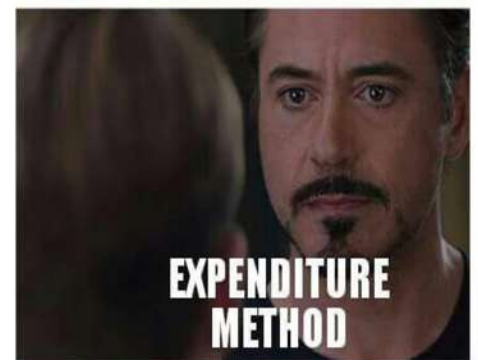
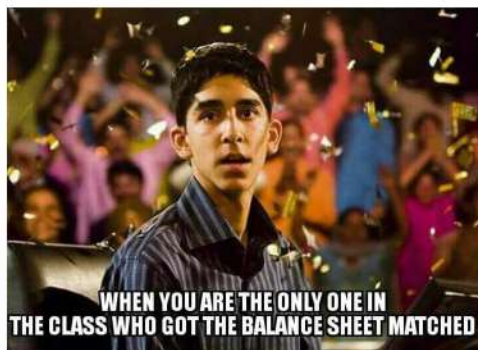
Medicine: People recognized that traditional, superstitious medicine didn't work and they lost their faith in it. Lots of human cadavers were readily available, and autopsies began to be performed in England which was essential to the foundation of modern medicine, therefore medical knowledge would be at least a few decades behind current knowledge.

The Black Death affected many societies of the Old World in the 14th century, where it reoccurred in subsequent centuries as the disease never entirely eradicated. However, its effect was different in various regions, leading to some societies to benefit by gaining political and social freedom, while others collapse or populations became more controlled by ruling classes. The Black Death allowed the world to develop differently and ultimately changed the course of history.

Ayush Ramchander
BBA 3rd Year



OCCUBUSIMENT MEMES



PARAS BBA 2nd Year
VICTOR MBA 2nd Year
AAYUSH BBA 3rd Year

TALENT HUB



She is always this alone
Guess why because
She is meant to be

There is always a
thing she wanted
and that is friendship.

She always got friends
but all of them drift away
because maybe incapable
of being a friend.

Is it always that she will be like
This without any friends
The pain in her heart is
Always because it is a
very nagging feeling.

But always there is
a hope that she'll find
but atlast that hope
is lost.

She is really a very
disoriented person to
not being able to
see that people won't
see her as a friend.

Maybe she is always
insuitable and incapable
person to think
Of having a friend.

SHAILAJA .S
MBA 2ND YEAR
A SEC



Entrepreneur don't let failure get to them,
Never say never,
They're always sharp thinkers,
Risk takers now and forever,
Effort is their best friend,
Practise makes perfect,
Respecting others is vital,
Endurance in all tasks,
Never ever giving up on their dreams,
Enjoying every second of their journey,
Under pressure but thriving,
Reaching their goal.

SANJANA
BBA 1st Year



NITISHA
BBA 2nd Year



TALENT HUB



Bhakti Aggarwal
BBA 3rd Year



Vara Prasad
BBA 1st Year



Surbhi
BBA 1st Year



HIRANYA
BBA 3rd Year



Jhansi
MBA 2nd Year



Santoshi
MBA 2nd Year

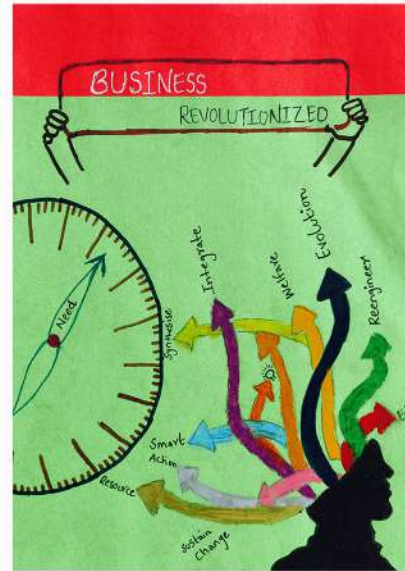


COVER PAGE COMPETITION



**COVER PAGE COMPETITION
WINNER :**

**Deepika
BBA 1st Year**



**Bhakti Aggarwal
BBA 3rd Year**



**Nitisha
BBA 2nd Year**



**Jhansi
MBA 2nd Year**



**Simran Pathak BBA 2nd Year
Prashanth MBA 2nd Year**

ABHYAS CLUB

SNEAK PEEK



- ABHYAS CARNIVAL 2K17