

## REGISTRATION CHARGES

|                                                        |           |
|--------------------------------------------------------|-----------|
| IAA Members, Research Scholars and Students            | Rs. 100/- |
| Industry Professionals, Practitioners and Academicians | Rs. 200/- |

### The registration fees includes :

- Participation in all Technical sessions.
- A conference Kit.
- Working lunch and High Tea.

*Payment must be made through online only.*

*The account details for online transfer is as follows:*

Name: Bhavans Vivekananda College of Science, Humanities and Commerce

Bank: HDFC

Account No: 01261450000135

Branch: Kapra, Sainikpuri

IFSC Code: HDFC0000126

**For Registration and other information please contact**



**Dr. Sreemathi Raghunandan**  
Assistant Professor,  
**+91 9441379801**



**Mrs.P.V. Ajitha**  
Assistant Professor,  
**+91 8099915210**

**Registration Link:**

<https://forms.gle/brB6Wd3t9M42XKJs6>

## OFFICE BEARERS OF IAA - HYDERABAD

Prof. D. Obul Reddy  
Chairman, IAA, Hyderabad Branch  
Dr. CMA. CA. K.Ch. A.V.S.N. Murthy  
Vice-Chairman, IAA, Hyderabad Branch  
CMA. Prof. Gaddam Naresh Reddy  
Secretary, IAA - Hyderabad Branch  
Prof. Indrakanti Sekhar  
Treasurer, IAA, Hyderabad Branch  
Dr. Rabindranath Solomon  
Joint-Secretary, IAA, Hyderabad Branch

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Dr. G.S.V.R. K. Choudary  
Principal, BVC

## KEYNOTE SPEAKER

Prof. A. Patrick  
Chairman, BOS, Dept. of Commerce, O.U

## RESOURCE PERSON

CA Naga Durga Sudhakar GV  
Co-Founder and Director,  
UpStart91 Advisory Private Limited, Hyderabad

## CONVENER

Dr. L.V. Kamala Devi  
Head, Department of Commerce, BVC

## COORDINATORS

Dr. Sreemathi Raghunandan  
Assistant Professor

Mrs.P.V. Ajitha  
Assistant Professor

Dr. M. Thirmal Rao  
Assistant Professor

Mrs. R. Anuradha  
Assistant Professor



## Bhavan's Vivekananda College of Science, Humanities & Commerce

Sainikpuri, Secunderabad - 500094

(Re-Accredited with 'A' grade by NAAC)

Autonomous College - Affiliated to Osmania University

**Organised by**

**DEPARTMENT OF COMMERCE**

**In Collaboration with**

**Indian Accounting Association (IAA)**  
**Hyderabad Branch.**

**ONE DAY NATIONAL SEMINAR**  
**ON**

**TECHNOLOGY ENABLED**  
**INNOVATIONS IN ACCOUNTING**

(Blended Mode)



**14<sup>TH</sup> AUGUST 2026**

**9am to 5pm**

**Venue MBA Seminar Hall**



## ABOUT THE COLLEGE

Bhavan's Vivekananda College of Science, Humanities & Commerce, Sainikpuri, Secunderabad, was established in 1993 under aegis of Bharatiya Vidya Bhavan (Estd. 1938) - A prime Conglomerate of 361 educational & cultural institutions spread all over the world, founded by Kulapati Dr. K. Munshi. The college is accredited with A Grade by NAAC in 2012 and was granted Autonomous status by the UGC and Osmania University in 2015.. Re-Accredited with 'A' Grade by NAAC, BVC has secured a **151 - 200** band ranking in NIRF Rankings and is one among the colleges from Telangana to secure NIRF ranking **in the top 200 colleges in 2025.**

## ABOUT DEPARTMENT OF COMMERCE

The Department of Commerce was established in the year 1993 with 1 section of B.com programme consisting of 433 students. In a span of 33 years, the department expanded into 1 section of B.com (General) and 2 sections of B.com (Computer Applications), 2 sections of B.com (Honors), a programme of B.com (Honors Business Analytics) and B.com (Finance) with a total strength of around 1275 students. The department offers 4 UG Programmes and 1 PG Programme, M.Com Programme was introduced in the year 2014 and strengthened over a period of 12 years by providing quality education and encouraging students to take part in conferences, workshops, seminars and various competitive examinations.

## ABOUT INDIAN ACCOUNTING ASSOCIATION (IAA)

The Indian Accounting Association is an interface between academicians, professionals and practitioners from various universities, business, industry and government. The main function of IAA is to promote and disseminate the knowledge of accounting and the related subjects in India and abroad. Further, it aims to undertake and encourage research in the field of accounting. Ever since its inception, the IAA has served as an important forum for raising the status of accounting both as a discipline and as an important tool for managerial decision-making.

The IAA Hyderabad branch was established in 2003. It has 350 life members and is actively involved in organizing conferences and seminars on various accounting related themes. In the year 2005 and 2021, IAA Hyderabad branch successfully conducted conferences with the association of Commerce Department, Osmania University, Hyderabad.

## ABOUT THE SEMINAR

The rapid advancement of digital technologies are transforming the accounting profession, redefining the way financial information is recorded, processed, analyzed and reported. Emerging technologies such as Artificial Intelligence (AI), Machine Learning, Blockchain, Cloud Computing, Big Data Analytics, and Robotic Process Automation are enhancing accuracy, improving efficiency, and enabling data-driven decision-making in accounting practices.

This One Day National Seminar aims to provide a platform for academicians, researchers, industry experts, and students to deliberate on contemporary technological innovatory, emerging trends, challenges, and opportunities shaping the future of accounting and financial management in the digital era.

## WHO CAN PARTICIPATE?



Research Scholars, Academicians, Students,  
Finance Professionals & Practitioners  
from Industry.

## IMPORTANT DATES



- Last date for Abstract Submission: **07-08-2026**
- Last date for Full Paper Submission: **10-08-2026**
- Last date for Payment of Registration Fee: **10-08-2026**



SCAN TO REGISTER

## PUBLICATION



Full papers of authors that are accepted, have duly completed the registration process, and have a plagiarism similarity index of less than 10% will be published in the Conference Proceedings bearing an ISBN/ISSN. All submitted research papers will undergo a peer-review process. Selected papers will be published in an ISBN/ISSN volume, subject to the payment of additional publication charges.

## SUBMISSION GUIDELINES



- The abstracts and full papers should be mailed to **[bvcommerceiaa26@gmail.com](mailto:bvcommerceiaa26@gmail.com)** in a word document.
- An abstract must be of 300 words and should give an overview of the title concerned to the theme.
- The full paper should not exceed 5000 words including the Abstract, Key words, references, exhibits & appendices.
- Font size: 12, Font style: Times New Roman, Line space: 1.5 Authors are required to comply with APA style of referencing only.
- The title cover page should contain the details of the title paper, author(s), address, Email ID and contact numbers.

## TRACK I: TECHNOLOGY ENABLED INNOVATIONS



1. Blockchain Technology and Financial Reporting
2. Cloud-Based Systems and Applications
3. Robotic Process Automation in Financial Management
4. Sustainability Reporting and Technology Integration
5. Predictive Analytics for Financial Decision-Making
6. Digital Auditing and Continuous Assurance Systems
7. ESG Reporting and Technology-Enabled Disclosure Practices
8. AI Tools for Modern Accounting Practices
9. Blockchain Applications in Finance
10. Role of Digital Technologies in Small Businesses
11. Technology and Fraud Detection
12. Data Analytics for Business Decision-Making
13. Social Media and Financial Information Management
14. Digital Taxation Systems and Compliance

## TRACK II: TECHNOLOGY ENABLED ACCOUNTING



1. Artificial Intelligence and Machine Learning in Accounting
2. Digital Transformation of Accounting Education
3. Big Data Analytics for Accounting and Auditing
4. Cybersecurity Challenges in Digital Accounting
5. FinTech Innovations and Accounting Practices
6. Data Governance and Ethical Issues in Accounting Technology
7. Accounting Information Systems: Emerging Trends
8. Regulatory and Compliance Issues in Technology-Driven Accounting
9. Cloud Accounting: Opportunities and Challenges
10. Accounting Software and Business Efficiency
11. Digital Payment Systems and Financial Record Keeping
12. Future Skills for Technology-Driven Accountants
13. FinTech and Its Impact on Accounting Careers
14. Mobile Applications for Personal and Business Accounting
15. Automation in Bookkeeping and Accounting Processes
16. Emerging Career Opportunities in Accounting Technology